

History by Model
Toyota Passenger Car Sales 1965-2018

TOYOTA MODELS	1965-2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	May-18	TOTAL	
1000	17101																			17101	
STARLET	69506																			69506	
iQ									16	7,800	4,468	2,869	2,675	1,464	920	10				20222	
AYGO						2896	14034	14158	15191	15,070	13,601	14,231	16,049	16,262	20,620	24,543	23,386	22,264	11,111	223416	
YARIS	41488	29726	31313	35153	35225	33981	29716	31028	30683	30,046	21,965	17,861	27,168	25,453	22,777	22,294	19,655	15,891	7,120	508543	
YARIS HYBRID													2,806	5,700	8,383	10,902	10,747	12,441	5,988	56,967	
YARIS VERSO	2538	2162	1683	1478	1323	1280	79													10543	
TERCEL	9793																			9793	
TERCEL 4x4	7557																			7557	
COROLLA	375290	17790	21132	23036	22319	24199	21195	2988												507949	
COROLLA GT/GX	12055																			12055	
COROLLA GT COUPE	2717																			2717	
COROLLA VERSO (SOS 2002)			3775	3369	5451	9570	7885	7464	6390											43904	
TOTAL COROLLA	390062	17790	24907	26405	27770	33769	29080	10452												560235	
AURIS inc TOURING SPORTS							111	21799	20808	16,928	10,073	6,837	5,845	10,055	9,511	8,276	6,116	3,764	727	120850	
AURIS HYBRID inc TOURING SPORTS											2645	4632	4031	6,160	9,598	10,675	10,412	10,723	4,994	63870	
VERSO									4818	4290	3498	2,981	3,565	3,477	3,624	3,840	2,443	738		33274	
VERSO S											1,446	632	155	0						2233	
URBAN CRUISER								1553	1,464	1,236	679	3	0							4935	
PRIUS (SOS 2000)	184	622	291	370	1595	3751	5019	8786	9019	8,032	10537	6,513	4,716	2,793	2,443	3,361	5,311	4,888	1,744	79975	
PRIUS PLUG-IN											21	3	428	509	379	270	96	422	418	2546	
PRIUS+													827	1108	818	1144	1184	924	399	6404	
CARINA I/IE	236195																			236195	
MIRAI																4	8	33	26	71	
AVENSIS	69042	22692	17942	23207	26011	22222	20288	18363	14444	12818	11,276	8,164	8,632	5,384	5,208	5,236	5,133	3,473	1,364	300899	
AVENSIS VERSO (SOS 2001)		866	1376	947	588	329	77													4183	
C-HR																	221	4,064	1,839	6124	
C-HR Hybrid																	288	10,613	6,404	17305	
RAV4	40092	10330	14406	15818	15660	14234	12082	10950	7942	4591	5,196	4,686	4,030	7,174	7,580	6,898	4,068	2,996	328	189061	
RAV4 HYBRID																	7	4,494	5,523	2,754	12,778
CAMRY	36040	207	485	138	69															36939	
CELICA	89962	6171	5314	5370	4318	2788	1549	2												115474	
CELICA/SUPRA	16306																			16306	
PASEO	2601																			2601	
MR2	34081	2316	2257	2297	1918	1217	1074	1												45161	
GT86													1,435	1,772	1,042	775	681	664	213	6,582	
CORONA	10218																			10218	
CRESSIDA	15269																			15269	
SPACECRUISER	9346																			9346	
PREVIA	24677	2370	1994	2217	1812	1528	1133	5												35736	
PICNIC	8773	274																		9047	
CROWN	10713																			10713	
LANDCRUISER II	2914																			2914	
LAND CRUISER COLORADO	9701	1511	1503																	12715	
LANDCRUISER GXVX	8278																			8278	
LANDCRUISER AMAZON	3791	1123	1027	979	904	711	575	510												9620	
LANDCRUISER (SOS 2003)				3158	3895	3830	2996	2355	1456	822	1,421	999	836	540	787	745	751	566	356	25513	
LANDCRUISER V8									463	208	456	606	784	556	470	298	1	0	0	3842	
4RUNNER	1774																			1774	
OTHERS	1892																			1892	
TOYOTA	1559956	98160	104498	117537	121088	122536	117813	118409	106412	102,686	87,413	73,581	84,554	88,653	94,013	99,062	96,392	101,692	46,523	3511151	
Market Share		3.99%	4.07%	4.55%	4.72%	5.02%	5.02%	4.92%	4.99%	5.10%	4.30%	3.80%	4.14%	3.90%	3.80%	3.80%	3.60%	4.00%	4.30%		