



European Debut for Toyota EV

14 February 2011

iQ-based electric prototype model to be presented at Geneva motor show

KEY POINTS

- Toyota EV prototype to make European debut at Geneva motor show
- iQ-based model with electric powertrain based on Toyota Hybrid Synergy Drive
- Four-seat vehicle equipped with new, flat lithium-ion battery pack giving potential driving range of up to 65 miles*
- European testing to take place ahead of potential 2012 market introduction

Toyota is to give its electric vehicle – EV – prototype its European debut at the Geneva motor show in March.

Based on the current iQ model, the EV prototype represents Toyota's long-term vision for short-range, sustainable mobility and demonstrates the adaptability of Hybrid Synergy Drive technology for a range of alternative power systems. The vehicle successfully integrates an all-electric powertrain within the iQ package, maintaining the car's essential urban-friendly agility with zero tailpipe emissions and easy, silent electric running.

A newly developed, flat and compact lithium-ion battery has been accommodated beneath the vehicle floor without compromising loadspace or passenger accommodation. It provides enough charge to give the car a range of up to 65 miles*.

The EV prototype is being put through testing on European roads this year, with a potential market introduction through a leasing programme in 2012. Toyota has already announced its plans to bring the car to market in the USA and is also investigating its viability in other regions.

The EV prototype will be featured on the Toyota stand at Geneva alongside three models making their world-first appearance: Yaris HSD, Prius+ and FT-86 Concept II.

The Toyota press conference will take place at 9.15am on 1 March.

ENDS

*Miles per charge according to the Japanese CO8 test cycle.