



Corolla Verso Voted Best Small MPV In Fleet World Honours

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A newcomer to the class, the Toyota Corolla Verso has been voted Best Small MPV in the *Fleet World* Honours annual prize giving at the RAC Club in Pall Mall this afternoon. The new kid on the block beat off challenges from well-established rivals in the shape of the Renault Scenic, Citroën Picasso and Vauxhall Zafira.

Corolla Verso impressed the judges – a panel of experts and the readers of *Fleet World* magazine – with its car-like handling, high level of standard equipment and good value for money.

Fleet World editor Bob Oxford said: "The Corolla Verso is still a mini MPV that many people have yet to hear of, but its new common rail diesel engine is certainly one of the very best. We recently tested the car against more established rivals and it was the car-like ride and handling that tipped the balance in its favour. It has a versatile interior too.

"Think about mini MPV's and you may not think Toyota – but from now on, you should," added Bob Oxford.

Fellow judge and former IBM fleet manager, George Emmerson, added: "The Corolla Verso looks set to open new doors for Toyota's fleet sales team. I am well acquainted with the strengths of the Toyota brand and the Corolla Verso is sure to be a sound buy."

"We are delighted to receive this award from *Fleet World* in recognition of the new Corolla Verso small MPV," says Jon Pollock, General Manager for Toyota Fleet. "Toyota is new in this segment and we're up against some established favourites, but the award shows that Corolla Verso can certainly meet the demand for people carriers from fleet operators and user-choosers alike."

Since launch in January this year, Toyota Fleet has sold just under 1,000 Corolla Verso MPVs and over 1,100 Corollas. Toyota Fleet aims to sell 10,400 Corollas in 2002, 2,900 of which will be Corolla Verso sales.

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