



# Toyota Announces The End Of Dull Journeys

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## (POPCORN NOT INCLUDED)

Toyota is pleased to announce the end of dull journeys with the introduction of I.C.E. – Toyota In-Car Entertainment System – available from 1 August 2002 on the Previa and Avensis Verso and soon to be introduced on Land Cruiser and other Toyota models in the future. What better way to keep the little ones amused on a long journey this summer holiday than with the latest computer game – complete with headphone option – or sit back and enjoy a movie while your better half takes the wheel. **Front Row Movie Experience** Get the full front-row experience with excellent picture and sound quality combined with the efficient viewing functionality of DVD technology. The system features a slim seven-inch rear mounted flip down screen, fully integrated into the vehicle to enhance security. The Panasonic DVD player boasts all the standard features you would expect from a home system including games console compatibility and DVD remote control as well as a number of standard functions such as; ability to read both Single and Dual Layer DVDs, plus CDs and Video CDs, menu-guided initial set-up, slow/pause/still function, forward/skip/scan function, search and repeat function, 3" disc play and joystick remote control unit. The Toyota I.C.E. system also allows you to play back those precious home movie moments on the in-car screen when you connect up your video camera. Now everyone can get a clear view, even when you're still out and about on the road. **As cool as I.C.E.** You needn't worry about your favourite film star stuttering at every bump in the road with vibration-resistant optical deck with anti-shock memory fitted as standard. For maximum comfort and safety, the Toyota I.C.E. system delivers stereo sound through the headphones. Two infra-red headphones are supplied as standard equipment with the system, but more sets can be purchased. Each set has its own optimised volume control, delivering crystal clear audio. **Interactive Entertainment** The fully featured DVD player is operated by remote control for total flexibility. From pausing the action to searching for a favourite sequence, car passengers keep full control. Alternatively, connect up your home gaming console and immerse yourself in all-out interactive entertainment from the comfort of your seat. **More, more, more...** You can make the most of your Toyota in-car entertainment system with accessories from extra headphones to a range of seat-back storage bags that keep everything neat and tidy – perfect for stashing DVDs, headphones and remote controls. The I.C.E. system is available in Toyota showrooms for Previa and Avensis Verso models from 1 August 2002 from £2,100, including fitting and VAT. **ENDS**