



UK PRESS RELEASE

Toyota At 2002 Paris Motor Show

20 September 2002

Get The Pack Off The Web Before The Show Opens

You can view the Paris Show as either stealing the thunder of the British International Motor Show, or look at it as we do, as a long lead press opportunity to cover the stars of the NEC!

The new or revised cars we will be showing at Birmingham will also be at Paris. They are the all new Land Cruiser that supersedes the Colorado and the revised, 2003 model year Land Cruiser Amazon, MR2 Roadster and Celica.

All have been the subject of previous press releases that can be found on the Toyota website along with images, or call us if you prefer a hard copy.

There will be a press conference on the stand at the show (Hall 4, Stand No. 102) at 16:15 on the 26th.

The press pack issued on the day can also be viewed or downloaded from the Toyota GB press website on www.newspress.co.uk in the Toyota section under links/manufacturers, so you don't need to lug it around with you. It will be on-line from 00:01am, 26 September (Press Day).

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