



The Car In The Front Row Is A Toyota

20 June 2002

Toyota Corolla Drive-In Movie Season 2002

Forget the image of American High School teenagers on the back seat – the Toyota Corolla Drive-in movie season will be a drive-in with a difference. Movie-goers will be able to experience traditional British summertime with a twist – barbecues and strawberries & cream mixed with the relaxed chic of watching a great film on the big screen from the comfort of their own car.

At each venue*, against the backdrop of the setting summer sun, a giant 20m x 10m screen will present a film classic to an audience of up to 400 cars per night. The widescreen windscreen view will be augmented by "surround sound" via Toyota FM as the movie soundtrack is broadcast directly into the car, free of rustling sweetie wrappers and coughing.

This mobile movie extravaganza will be showing eighteen of the nation's favourite films throughout the summer. Guaranteed to interest even the most eclectic of film fanatics, the run includes such Brit favourites as Four Weddings and a Funeral and The Full Monty, classic comedies When Harry met Sally and Austin Powers I and II, recent box office smashes Moulin Rouge and Ocean's Eleven and ultimate thrillers Jaws and Alien to name but a few.

For full details log on to www.toyota.co.uk/drivein. Tickets can be purchased by calling 0845 275 5555

* These unique events will take place in Leeds, Southampton, Oxford, Edinburgh, Cambridge and Newcastle from July to September. See over for full schedule.

Full schedule for Toyota Corolla Drive-in movie season

VENUE	DATE	DRIVE IN MOVIE
Roundhay Park, Leeds	Friday 26 July	Austin Powers

Roundhay Park, Leeds	Saturday 27 July	The Full Monty
Roundhay Park, Leeds	Sunday 28 July	When Harry met Sally
Southampton Common	Friday 2 August	Austin Powers II
Southampton Common	Saturday 3 August	Ocean's Eleven
Southampton Common	Sunday 4 August	There's Something about Mary
Cotteslowe Park, Oxford	Friday 9 August	What Women Want
Cotteslowe Park, Oxford	Saturday 10 August	Jurassic Park
Cotteslowe Park, Oxford	Sunday 11 August	Independence Day
Murrayfield, Edinburgh	Friday 16 August	Four Weddings and a Funeral

Murrayfield, Edinburgh	Saturday 17 August	Shawshank Redemption
Murrayfield, Edinburgh	Sunday 18 August	Alien
Coldhams Common, Cambridge	Friday 30 August	Moulin Rouge
Coldhams Common, Cambridge	Saturday 31 August	Close Encounters (Special Edition)
Coldhams Common, Cambridge	Sunday 1 September	Jaws
Newcastle Racecourse	Friday 6 September	The Matrix
Newcastle Racecourse	Saturday 7 September	Thelma & Louise
Newcastle Racecourse	Sunday 8 September	Titanic

ENDS