



Third-Generation Prius Recall Announcement

9 February 2010

Toyota today announced a global recall on the latest, third-generation Prius built before 27 January 2010. This will involve 8,500 cars in the UK.

To date, there have been no accidents linked to this issue reported in Europe.

No other Toyota or Lexus models are affected by this latest recall action in Europe.

Toyota GB would like to apologise to its customers for any concern this issue has caused.

The recall is being taken in response to reports of inconsistent brake feel during slow and steady braking on bumpy or slick road surfaces when the anti-lock braking system (ABS) is actuated.

This recall will consist of a software upgrade in the anti-lock braking system. The procedure will be carried out free of charge and will take approximately 40 minutes using standard test equipment in use at all authorised Toyota service centres.

In keeping with VOSA's code of practice, Toyota will write individually to every owner or keeper in the next few days having obtained their contact details from the DVLA.

In the meantime, the cars are safe to drive. At no time are drivers without brakes.

Toyota GB guarantees to every customer its utmost attention to making this upgrade as quickly and efficiently as possible.

If customers have any questions or concerns regarding the above, please ring Toyota Customer Relations on 0800 1388 744 or visit our website at www.toyota.co.uk for updates.

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