



Toyota Takes Environmental Lead In 2009

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Analysis of the CO₂ output for all cars sold in the UK in 2009 reveals that Toyota is top of the low emission charts.

The chart, compiled by independent industry analysts, Clean Green Cars (www.cleangreencars.co.uk), uses a sales-weighted calculation (the CO₂ output of each model multiplied by the number of those models sold in 2009) to produce the rankings by brand.

Such an all encompassing methodology makes Toyota's score all the more remarkable as it includes sales of full size 4x4s and SUVs such as Land Cruiser and RAV4, not just a limited range of small family cars offered by some manufacturers.

Toyota headed the table thanks to making one of the biggest improvements over the 2008 score, a reduction of CO₂ output by 11.21 per cent. This was due to the introduction of Toyota Optimal Drive across the range as well as increasing sales of the new Prius.

In 2009 Toyota is one of few brands to have already achieved 130 g/km in the UK, equivalent to the industry target set for 2012 in Europe.

	2008	2009	Improvement
Manufacturer	average CO ₂ g/km	average CO ₂ g/km	%
Toyota	144.01	127.86	11.21
Fiat	137.32	129.72	5.53

Mini	137.24	131.68	4.05
Hyundai	148.03	133.34	9.92
Peugeot	140.16	136.82	2.38
Citroen	145.40	137.53	5.41
Skoda	148.00	142.64	3.62
Suzuki	161.72	143.22	11.44
Kia	159.43	143.36	10.08
Ford	152.34	144.73	5.00
Seat	152.45	145.45	4.59
Renault	151.91	146.84	3.34
Chevrolet	164.52	147.67	10.24
Volkswagen	154.70	148.04	4.31
Honda	154.07	149.14	3.20

Mazda	163.96	151.32	7.71
Daihatsu	148.62	151.53	-1.96
Vauxhall	155.99	152.23	2.41
Nissan	162.08	152.64	5.82
Alfa Romeo	183.14	153.36	16.26
BMW	159.44	154.33	3.20
Audi	173.03	157.56	8.94
Mitsubishi	164.52	166.28	-1.07
Volvo	176.49	166.49	5.67
Saab	179.89	176.05	2.13
Mercedes	189.92	179.55	5.46
Lexus	195.06	182.17	6.61
Subaru	199.73	184.18	7.79

Jaguar	198.33	189.64	4.38
Chrysler	217.16	214.73	1.12
Jeep	217.00	225.52	-3.93
Land Rover	251.03	240.75	4.10
Porsche	271.73	247.29	8.99
Total Market	158.70	149.77	5.63

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