



Swappage: Toyota Launches a New, Improved Alternative to Scrappage

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The Government-supported Scrappage scheme is drawing to a close next month, but it is far from motorists' last chance to enjoy a big discount when trading in their old car for a brand new Toyota.

Under Toyota's new Swappage scheme, customers can still snap up a £2,000 saving on the price of an eligible new Yaris, Auris or Avensis. What's more, unlike the Scrappage scheme, Swappage is open to owners of vehicle between seven and 10 years old, that is those registered between 1 March 2000 (W-plate) and 28 February 2003 (52-plate). And, as the name Swappage implies, the vehicles that are traded will not necessarily be sent for end-of-life recycling.

"The famous quality, reliability and keen cost-of-ownership of our models have made them a hugely popular choice for motorists taking advantage of Scrappage," said Richard Balshaw, Toyota Sales Director. With Swappage we are committed to giving even more people the chance to acquire a new Toyota at a genuine bargain price."

The new scheme is available on new cars ordered up to 31 March and registered up to 31 July this year. Trade-in vehicles have to be DVLA registered, insured and have a current MoT certificate, and the person making the purchase must have been the registered keeper of the trade-in vehicle for the last 12 consecutive calendar months.

There are even greater savings available for customers who choose the British-built Toyota Avensis, with a further discount of £500 available on T2 models and £750 on the TR and T4 versions. Full details of Swappage, terms and conditions and other new Toyota offers can be obtained from Toyota Centres and on the Toyota website at www.toyota.co.uk.

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