



New Grades, Same Great Quality For 2013 Toyota Avensis

19 March 2013

KEY POINTS

- 2013 Avensis aligns with latest Toyota models with new grade structure: Active, Icon, Icon Plus and Excel
- All models gain follow-me-home headlights, with DAB digital tuners featured a standard on Icon grades and above
- New Protection Pack option, with rear parking sensors and boot liner
- British-built 2013 Avensis on sale from 1 April, priced from £19,155

Toyota's Avensis range of saloons and tourer estate cars receives a gentle refresh for 2013. Following the lead of Auris and Verso, it adopts Toyota's new grade structure, with Active Icon, Icon Plus and Excel replacing the previous T₂, TR, T₄ and T Spirit designations.

Like for like, the new models carry over the previous specifications, with a few adjustments. Across the range all Avensis now feature follow-me-home headlights as standard. There is an audio upgrade for all models bar the entry-level Active with the introduction of a DAB digital tuner. And for Excel versions there is a new brushed silver finish for the centre console.

Key features

Active	Icon	Icon Plus	Excel
Follow-me-home headlights	DAB digital tuner	Leather and Alcantara upholstery	LED daytime running lights
Bluetooth	17in machine-finish alloy wheels	Specific-design 17in alloy wheels	Panoramic roof (Tourer)

Daytime running lights (halogen)	Toyota Touch & Go with satellite navigation, 6-speaker audio, rear-view camera, multimedia connectivity	Toyota Touch & Go with 11-speaker audio	18in alloy wheels
Leather steering wheel trim	Dusk-sensing headlights	Nickel and wood effect centre console	Black leather upholstery
Air conditioning	Rain-sensing wipers	Power folding door mirrors	Heated front seats
CD player	Auto-dimming rear-view mirror	Rear window sunshades (saloon)	Electric front seat adjustment

Electric front windows	Smart Entry & Start (2.2 diesel only)		Electric steering wheel adjustment
Multi-information display	Cruise control		Rear parking sensors
Active front headrests	Automatic air conditioning		Bi-xenon headlamps with Adaptive Front-lightng System
Seven airbags	Electric lumbar support		Toyota Touch & Go Plus
VSC+ with steering torque assist	Electric rear windows		
Heated door mirrors	Front fog lamps		
	Rails in loadspace (tourer)		
	Rear privacy glass (tourer)		

Customers can choose from 10 exterior colours, including Pearl White pearlescent for the first time.

Avensis, built exclusively in Britain at Toyota's Burnaston plant in Derbyshire, continues to offer a wide selection of efficient powertrains, with 1.8 Valvematic petrol engines and 2.0, 2.2 and 2.2 D-CAT diesels. According to engine, six-speed manual and automatic transmissions and Toyota's Multidrive S CVT are available.

The new line-up has an official on-sale date of 1 April, priced from £19,155 for the Active 1.8 Valvematic saloon.

2013 Avensis range and prices

GRADE	BODY STYLE	POWERTRAIN	OTR PRICE
Active	Saloon	1.8 Valvematic 6MT	£19,155
Active	Saloon	1.8 Valvematic MDS	£20,205
Active	Tourer	1.8 Valvematic 6MT	£20,205
Active	Tourer	1.8 Valvematic MDS	£21,255
Active	Saloon	2.0 D-4D 6MT	£20,155
Active	Tourer	2.0 D-4D 6MT	£21,205
Icon	Saloon	1.8 Valvematic 6MT	£21,445
Icon	Saloon	1.8 Valvematic MDS	£22,495
Icon	Tourer	1.8 Valvematic 6MT	£22,495
Icon	Tourer	1.8 Valvematic MDS	£23,545
Icon	Saloon	2.0 D-4D 6MT	£22,445
Icon	Tourer	2.0 D-4D 6MT	£23,495

Icon	Saloon	2.2 D-4D 150 6MT	£23,445
Icon	Tourer	2.2 D-4D 150 6MT	£24,495
Icon	Saloon	2.2 D-CAT 150 6AT	£24,545
Icon	Tourer	2.2 D-CAT 150 6AT	£25,595
Icon Plus	Saloon	1.8 Valvematic 6MT	£23,245
Icon Plus	Saloon	1.8 Valvematic MDS	£24,295
Icon Plus	Tourer	1.8 Valvematic 6MT	£24,295
Icon Plus	Tourer	1.8 Valvematic MDS	£25,345
Icon Plus	Saloon	2.0 D-4D 6MT	£24,245
Icon Plus	Tourer	2.0 D-4D 6MT	£25,295
Icon Plus	Saloon	2.2 D-4D 150 6MT	£25,245
Icon Plus	Tourer	2.2 D-4D 150 6MT	£26,295
Icon Plus	Saloon	2.2 D-CAT 150 6AT	£26,345

Icon Plus	Tourer	2.2 D-CAT 150 6AT	£27,395
Excel	Saloon	2.0 D-4D 6MT	£26,145
Excel	Tourer	2.0 D-4D 6MT	£27,795
Excel	Saloon	2.2 D-4D 150 6MT	£27,145
Excel	Tourer	2.2 D-4D 150 6MT	£28,795
Excel	Saloon	2.2 D-CAT 150 6AT	£28,245
Excel	Tourer	2.2 D-CAT 150 6AT	£29,895

ENDS