



Toyota Summer offers make hybrid the hot choice

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KEY POINTS

- Toyota opens up its world leading hybrid technology to even more customers with summer-long zero per cent finance offer on Yaris Hybrid and Auris Hybrid
- All the low cost of ownership and refined driving quality benefits of Toyota hybrid power at affordable prices
- Special deal available to retail customers using Toyota Financial Services Access Personal Contract Purchase (PCP) scheme, until 30 September
- Additional £1,000 finance deposit allowance for Auris Hybrid models
- Offer also extends to other Toyotas in the Aygo, Yaris, iQ, Auris and Verso ranges
- Terms and conditions apply on all offers, for details visit toyota.co.uk

Around the world millions of motorists are making the move to Toyota hybrid power, propelling the concept from a niche option to a rational choice that delivers on running costs, emissions, fuel efficiency and a quiet and refined driving experience. Here in the UK Toyota is raising the appeal of two of its leading hybrid models – Yaris and the British-built Auris – by launching a summer-long zero per cent finance offer that makes them more affordable than ever.

The deal, available for retail customers buying new cars between now and the end of September on a Toyota Financial Services Access PCP agreement, applies to all new Yaris Hybrid and Auris Hybrid models. More than that, customers choosing Auris Hybrid can take advantage of a further £1,000 Finance Deposit Allowance, which means they need to provide even less up front to secure the car they want.

The example finance quotations detailed below show that a new Yaris Hybrid can be had for just £169 a month, while the larger Auris Hybrid hatch can be secured with monthly payments of less than £200.

This offer is only one aspect of the all-round low ownership costs that are fundamental to Toyota's hybrids. The Toyota Hybrid Synergy Drive system may be an advanced technology, but it is incredibly reliable and hard-wearing. Compared to conventional diesel and petrol powertrains, there are fewer components that need maintaining or replacing, which means lower servicing bills.

Official fuel consumption and CO₂ emissions figures for both models show that owners will be

spending less money at the pumps and, thanks to sub-100g/km performance across the board, won't have to worry about an annual road tax (VED) bill. In terms of cleaner performance and air quality concerns, hybrid power outperforms diesel by producing near-zero NOx and particulates.

Matt Harrison, Toyota Commercial Director, said: "With Toyota's global hybrid vehicle sales accelerating past the three million mark, it's clear that the public have confidence in hybrid and appreciate the real-world advantages it delivers.

"It's our aim to make the benefits of our hybrid technology available to as wide a range of customers as possible. To do this we have already extended our range of models from one – Prius – to six. Now we are adding an exceptional purchase offer that will bring hybrid within the budgets of even more people."

Toyota's summer zero per cent offers are also available on certain petrol and diesel versions of Aygo, Yaris, iQ, Auris and Verso. Full details can be found at toyota.co.uk.

Zero per cent finance offer examples

	Yaris Hybrid T ₄
Model	
Term	36 Months
Manufacturer's list price	£16,445.00
Cash price	£16,445.00
Customer deposit	£3,859.20
Deposit %	23.47%
Representative APR	0.0%
Amount of credit	£12,585.80
Monthly payment (35 payments over 3 years)	£169.00

£6,670.80

Guaranteed Future Value / Optional Final Payment

£16,445.00

Total amount payable

0.00%

Fixed rate of interest (per annum)

Auris Hybrid Icon

Model

36 Months

Term

£20,395.00

Manufacturer's list price

£1,000.00

Finance deposit allowance

£5,148.88

Customer deposit

30.15%

Deposit %

0.0%

Representative APR

£14,246.12

Amount of credit

£199.00

Monthly payments (35 payments over 3 years)

£7,281.12

Guaranteed Future Value / Optional Final Payment

£20,395.00

Total amount payable

0.00%

Fixed rate of interest (per annum)