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FRANKFURT MOTOR SHOW FIRST NEWS: Debut of New Hybrid-R concept

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Toyota will showcase an exciting new concept for road and track at this year's Frankfurt Motor Show, featuring Toyota Hybrid System-Racing (THS-R) technology.

THS-R technology has been used in the TS030, Toyota's FIA World Endurance Championship car, which achieved second place at this year's Le Mans 24 hours. More information on the concept will be available in the coming weeks.

Toyota's press conference will begin at 12:45pm on first press day (10 September) in Hall 8.