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# Toyota At The 2014 Paris Motor Show

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## Media assets

Toyota's new C-HR Concept makes its world debut today at the Paris motor show. The new study for a hybrid-powered compact crossover model is featured on the Toyota stand alongside the Fuel Cell Sedan, making its European debut with a production-ready exterior, prior to being launched worldwide in 2015.

Toyota's technology innovation is further represented by the i-Road all-electric personal mobility vehicle - PMV. This urban three-wheeler is appearing at the show shortly before taking to the road in Europe in a pilot urban transport scheme in Grenoble.

The Toyota stand will also display its newly launched, European-built Aygo and Yaris.

Media information and images for all Toyota's Paris show vehicles, together with a briefing on its powertrain technology roadmap, are available now by clicking the links below:

[C-HR Concept](#)

[Fuel Cell Sedan](#)

[i-Road](#)

[Toyota powertrain technology roadmap](#)