



# Toyota Headline News from the Frankfurt Motor Show

15 September 2015

The debut of the all-new Prius leads Toyota's presentations at the Frankfurt motor show. Here's the headline news, please follow the links to read the full story.

## **New Prius**

The fourth generation Prius makes its world motor show debut at Frankfurt. The new car is set to deliver the largest advance yet in efficiency for any Prius, with CO<sub>2</sub> emissions from its full hybrid powertrain set to improve by 18 per cent.

True to its established role as Toyota's "technology ambassador," new Prius is the first model to adopt a Toyota New Global Architecture platform (see below), which is key to delivering better handling, a more rewarding drive and a more stylish and appealing design. [Full details here.](#)

## **Toyota New Global Architecture**

New Prius is the first vehicle to be created using a Toyota New Global Architecture platform – TNGA. It leads the way for all future new Toyota models to use a group of standardised platforms and components, designed to deliver more stylish, safer and fun-to-drive cars while at the same time bringing valuable efficiencies in production. TNGA is about more than just the vehicles, it will also transform the way they are made. The long term benefits will be smaller, more flexible factories with production lines that can quickly and easily be adapted to meet different manufacturing requirements. [Full details here.](#)

## **New RAV4 Hybrid**

Toyota will take its full hybrid technology into the compact SUV market for the first time in 2016 with the launch of the RAV4 Hybrid. The new model will be available in both two-wheel and all-wheel drive, the latter using a rear electric motor to increase traction and provide a generous towing capability. Pre-homologation figures show combined cycle fuel economy from a class-leading 57.7mpg and 115g/km CO<sub>2</sub> emissions.

The full RAV4 range will undergo styling revisions inside out and adopt new technologies, including Toyota Safety Sense and a 360-degree Panoramic View Monitor. A new 2.0-litre D-4D diesel engine will be added to the fully Euro 6-compliant engine range. [Full details here.](#)

## **C-HR Concept**

Toyota has produced a further concept study for a compact, hybrid power crossover, ahead of revealing a production model at next year's Geneva motor show. The latest C-HR Concept builds on the design study which received great acclaim at the Paris motor show in 2014. The five-door model

benefits from a Toyota New Global Architecture platform and a lighter, more compact hybrid powertrain. Its styling adopts a new faceted, diamond design theme. [Full details here.](#)

### **New 2016 Yaris**

Yaris, Toyota's top-selling model in Europe, will offer more customer choice in 2016 with addition of a new Style grade, vibrant new colours and a Bi-Tone exterior finish option that matches a metallic black roof, pillars and door mirrors with a contrasting bodywork paint finish. [Full details here.](#)

### **New Aygo x-clusiv and x-play Concept**

Toyota is continuing its rolling programme of Aygo special editions with a new x-clusiv model which makes the most of the multiple customisation options available. The x-clusiv is finished in Electro Grey with contrasting silver elements, including the front 'X', front bumper trim, rear bumper insert and front pillar extensions. It is on show at Frankfurt alongside a new Aygo x-play Concept model. [Full details here.](#)