



Toyota Reliability Fosters Fleet Loyalty with EP Barrus

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EP Barrus, a leading manufacturer and importer of custom engines, is sustaining its status as a loyal and long-standing Toyota fleet customer with a new order for 29 vehicles. The company, celebrating its centenary this year, recently took delivery of the cars at its Bicester headquarters.

Barrus is also the distributor for Toyota Industrial Engines, specialised units for non-road applications that can run on different fuels, including liquefied petroleum gas and compressed natural gas. Its other operations include partnerships to represent major international brands in a broad range of sectors, including garden machinery and tools, marine products and industrial engines, sold through a network of more than 3,000 authorised dealers and supported by dedicated after sales teams.

Robert Muir Managing Director of E P Barrus Ltd said: "We choose Toyota because they have proved to offer the most reliable vehicles and meet the exacting standards our after sales teams require. These teams spend a lot of time in their cars, so it is important they are in a comfortable and safe environment."

The new fleet order covers a broad range of Toyota models, including Auris and RAV4 Hybrids and Avenis. Each will cover up to 50,000 miles of business travel a year, making reliability a prerequisite. Barrus has also commissioned two new Hilux for its workshop operations and has chosen two Lexus RX luxury SUVs as company director vehicles.

Neil Broad, General Manager Toyota Fleet Services, said: "We have an excellent, long-standing relationship with EP Barrus and we are pleased to send them warmest congratulations on their centenary. Their new fleet order highlights the diversity of models that Toyota and Lexus fleet services are able to provide, meeting the needs of users in every area of their business."

EP Barrus has purchased its vehicles through the Listers Toyota group. They will be changed on an 18-month replacement cycle. More information about Toyota's fleet services can be found at www.toyota.co.uk.