



Toyota News and Features

28 July 2017

The latest from the UK and overseas

Click the “read more” links to access the full stories and pictures.

Get the latest Toyota media news first – sign up for our email service [here](#)

Five-star Prius Plug-in

Prius Plug-in has proved its environmental quality as the only plug-in hybrid car to achieve a top five-star rating in an intensive eco-test conducted by the German motoring organisation ADAC. The level of pollutants and CO₂ produced by the Toyota was lower than for any of its competitors, by a large margin. [Read more here.](#)

Yaris GRMN breaks cover in the UK

The Yaris GRMN, Toyota’s new red-hot hatch, makes its first UK appearance this weekend (28 – 30 July), starring on the Toyota stand at the Carfest North spectacular in Cheshire. Advance reservations have just opened the new model, inspired by Toyota’s Yaris WRC rally car and available only in strictly limited numbers. [Read more here.](#)

Picture this...

Toyota Gazoo Racing and their technology partner Microsoft are launching a new concept to bring fans’ photos to life at Rally Finland this week. The new Echo Cam service connects spectators’ pictures of the Toyota Yaris WRC with matching video footage taken at the same moment from a camera on board the car. [Read more here.](#)

RAV4 rally champion

RAV4 has sealed its reputation as a formidable rally car with Ryan Millen and co-driver Rhianon Gelsomino wrapping up the America Rally Association’s 2WD championship last week. Consistent success this season helped the duo seal the title with one event still to be contested. [Read more here.](#)

Toyota customers take the zero-emission test

Customers test-driving a new Yaris Hybrid are discovering just how much of their journey they can

cover with zero emissions, thanks to a new device which monitors and logs the performance of the car's petrol-electric hybrid system. Early results show that more than 50 per cent of the distance of all test drives is being completed on the car's electric power alone. [Read more here.](#)

Children discover the joy of making things with Mobilmo™

Mobilmo™ – Move, Build, More – is a new fun and creative app for children in which they can design futuristic vehicles to explore a colourful virtual planet, making new friends along the way. The app, which can be downloaded for free, has been created by Toyota and teamLab. [Read more here.](#)

Best of the Blog: Meeting Japan's para-athletes

Three young athletes, sponsored and employed by Toyota in Japan, took time during their visit to London this month for the World Para Athletics Championships to call in at Toyota GB's offices in Surrey. The blog met the trio to find out more about their experiences and their preparations for the Paralympic Games in Tokyo in 2020. [Read more here.](#)

Media website updates

Images are now available of the Yaris GRMN prototype, [here.](#)

Video footage of the Yaris GRMN prototype can be viewed and downloaded [here.](#)

Images of the new Auris GB25 are available [here.](#)

Images and video resources

Visit the Images section of our media website, media.toyota.co.uk, for a comprehensive collection of current model shots, concepts and news pictures for easy download for editorial use. For film footage, click on the Videos tab to access the library and to view and download material.

Toyota social media channels

You can find much more Toyota content at: -

Official [Toyota UK media website](#)

Official [Toyota UK blog](#)

Official [Toyota UK Facebook page](#)

Official [Toyota GB Twitter @toyotagb](#)

Official [Toyota UK YouTube channel](#)