



Toyota Prius Plug-in Acclaimed as Best Large Family Car in the Next Green Car Awards

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The Toyota Prius Plug-in has been named the winner of the large family car category in the 2017 *Next Green Car Awards*.

The second generation Prius Plug-in, launched earlier this year, was recognised among the best environmentally efficient cars currently on the market by the consumer news and reviews website.

Announcing its verdict, *Next Green Car* declared: "With class leading electric range, CO₂ emissions, and fuel economy, the Prius Plug-in moves the game forward for PHEVs.

"Arguably at its best when in EV (electric) mode - feeling faster and more responsive - the Toyota Prius Plug-in is a car that is very easy to drive efficiently."

Mark Roden, Toyota GB Sales Director, said: "Prius Plug-in really delivers the best of both worlds. It has a class-leading EV range of more than 30 miles, beyond which it can call on a full tank of fuel to eliminate any concerns the driver might have about whether the car can reach its destination, and avoid the need for careful journey planning. With a full battery charge now only taking two hours to complete, it delivers practical, reliable electric vehicle technology without compromise."

Built on the same Toyota New Global Architecture platform as the petrol-electric hybrid Prius, Prius Plug-in provides a spacious interior and more engaging dynamic performance. Toyota's significant technical advances in plug-in hybrid technology have more than doubled the car's EV driving range (compared to the previous generation model) and allowed much higher speeds to be attained - up to more than 80mph.