



Toyota Proace Retains What Van? Medium Van Award

13 December 2017

The Toyota Proace has retained the prestigious *What Van?* Medium Van of the Year award for 2018, presented at an event in London today.

James Dallas, *What Van?* Editor commented: "With the launch of the latest Proace, Toyota has become a serious player in the all-important medium van sector. Joint winner of the overall LCV of the year award in 2017, we once more ranked the models the best in the Medium Van category for 2018.

"Proace represents a significant step up in terms of quality, practicality and economy compared with its predecessor. We are particularly impressed with the Compact version of the Proace, which breaks new ground in the segment and offers a practical solution for the urban operators at whom it is targeted."

The Toyota Proace is helping to boost Toyota's commercial vehicle sales with figures so far this year currently showing a 35 per cent increase on the same period last year.

Gareth Matthews, LCV Manager for Toyota, said: "Our message throughout 2017 was that we were serious about being back in business with commercial vehicles. The work we have put behind the scenes in terms of training our Business Centre network to sell commercials, introducing the right product and then creating our specialist conversions, all supports our incredible sales achievement for this year. We will continue this momentum throughout 2018 and look forward revealing more details at the Commercial Vehicle show at the end of April."

The multi-award-winning Proace is offered in a comprehensive range that includes three wheelbases, payloads up to 1.4 tonnes and a commercial load volume up to 6.6m³. The Proace Compact packaging succeeds in providing medium van load capacity with a compact van footprint. A flexible range of diesel engines and transmissions with different power outputs adds further to the great customer choice available.