



Cleaner Powertrains Help Toyota Cars to Register Record Low CO2 Emissions

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Carbon dioxide emissions from Toyota's UK car range reached a record low in 2017. Official figures from the Society of Motor Manufacturers and Traders show Toyota passenger cars falling to an average figure of 100g/km for the past year from more than 102,000 sales.

The result demonstrates the impact of Toyota's latest generation petrol-electric hybrid model range and the high efficiency of its conventional, petrol and diesel powertrains.

It is the lowest level yet achieved by Toyota and well below the industry average of 121.04g/km – a figure that marks a slight increase on 2016's performance.

In the past 10 years, Toyota's passenger car tailpipe carbon emissions have plummeted by almost 31%, a decade in which it has steadily introduced its industry-leading hybrid technology to new market segments. At the same time, hybrid efficiency has improved, cutting emissions and improving real-world fuel economy.

Mark Roden, Toyota GB Director of Operations, said: "Not so long ago 100g/km was the benchmark manufacturers strived to achieve with their 'cleanest' model. Now Toyota has reached that level as an average for its entire model range, including its conventional petrol and diesel engine models.

"This achievement shows how customers concerned about air quality and the environment are turning to our petrol-electric hybrids as a solution that's practical, reliable and desirable. With hybrids accounting for almost 45 per cent of our UK new car sales, we're confident that we can reduce our CO₂ figures even further."

Average emissions from Toyota LCVs and Lexus passenger cars also fell during the past year, taking the figure for all Toyota GB vehicles to a new low of 107.4g/km, a reduction of 30 per cent since 2008.