



TOYOTA NEWS AND FEATURES 3 APRIL 2018

3 April 2018

The latest from the UK and overseas

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New RAV4 breaks cover

The all-new RAV4 was the star of the New York International Auto Show, making its world debut before going on sale in the UK in 2019. The new model is the first RAV4 to be built on a Toyota New Global Architecture (TNGA) platform and will feature new TNGA hybrid-electric and petrol powertrains. [Read more here.](#)

Hilux half-century

The Toyota Hilux has clocked up its first 50 years and to mark the occasion a celebration website has been launched with heritage features, interviews and trivia facts telling the story of the “unbreakable” pick-up. [Read more here.](#)

Toyota’s toybox Camry

More than half a million bricks have been used to create a life-size model Camry made of Lego®. The two-tonne replica – heavier than the road-going saloon – was commissioned by Toyota Australia. [Read more here.](#)

Hydrogen research funding

The Toyota Mobility Foundation has picked 10 researchers to benefit from grant support for their work exploring how hydrogen energy can be harnessed and used to build a cleaner, carbon-free society. The academic projects cover areas including hydrogen generation, storage and transport, energy systems and new applications for the gas. [Read more here.](#)

Car sharing campaign

Toyota has reached agreement with Park24 for a one-year trial car-sharing service in central Tokyo. The scheme will help develop a new service based on Toyota’s Mobility Services Platform and is the latest in a series of joint projects between the two businesses that seek to deliver improved personal mobility. [Read more here.](#)

Hold on tight: fuel cell buses now on sale

The Toyota Sora fuel cell electric bus has become the first FC bus to go on sale in Japan, paving the way for more than 100 of the zero emission vehicles to start plying their trade, mainly in the Tokyo metropolitan area, ahead of the 2020 Tokyo Olympic and Paralympic games. [Read more here.](#)

Big Britvic fleet deal for Proace

The Toyota Proace van has netted its biggest UK fleet deal to date with an order for 76 vehicles from soft drinks specialists Britvic. [Read more here.](#)

Best of the Blog: Sports 800 saved

Toyota Gazoo Racing has rescued what's thought to be Toyota's oldest surviving race car and restored it to track-ready condition. The diminutive Sports 800 has been given a contemporary twist with a modern racing livery. [Read more here.](#)

Media website updates

No updates this week.

Images and video resources

Visit the Images section of our media website, media.toyota.co.uk, for a comprehensive collection of current model shots, concepts and news pictures for easy download for editorial use. For film footage, click on the Videos tab to access the library and to view and download material.

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