



## Toyota Boosts its Cleaner Motoring Scrappage Scheme with more Savings and more Models

5 June 2018

- Scrappage scheme customer savings on current Toyota Aygo models increased to £2,000
- Super-efficient Yaris Hybrid added to the wide range of models accessible through the scheme
- Toyota's initiative succeeding in taking older, higher polluting cars off the road with more than 7,000 orders since launch

Toyota's scrappage scheme is delivering even greater benefits to customers this summer, with increased savings and more new models to choose from, true to its mission to help take older, higher-polluting cars off the road.

Throughout June, people who wish to replace their old cars with a brand new Toyota Aygo city car will qualify for £2,000 off the price tag - adding an extra £500 to the current offer.

Aygo is the style-setter in its class, its compact dimensions and lively one-litre engine making it ideal for around-town driving, with the added benefits of low running costs and modest CO<sub>2</sub> emissions. And with a host of customisation options and vibrant colour schemes, customers can create just the look they want for their car.

Yaris Hybrid has been reintroduced to the wide range of Toyota models accessible through the scheme, with a customer saving of £1,500. The first hybrid electric model in the supermini market, Yaris Hybrid offers a winning combination of budget-friendly fuel economy, low emissions, top quality and stylish good looks. It also has a proven reputation for lasting quality and reliability.

The savings are available for cars ordered between 1 and 30 June, and registered by 10 September this year. Even more savings may be enjoyed, as qualifying customers can take advantage of a range of attractive Access Toyota finance offers for their new car purchase, including zero per cent APR deals, where available and subject to appropriate terms and conditions: <https://www.toyota.co.uk/toyota-scrappage-offer>.

These new offers are set to add even more momentum to the Toyota scrappage scheme, which has already yielded more than 7,000 orders since its launch last September. Aygo is the top choice for customers, commanding more than 40 per cent of scrappage sales, while overall Toyota is proving the go-to brand as well, with conquest sales accounting for around 65 per cent of the total.

Mark Roden, Toyota (GB) Operations Director, said: "The response to our scrappage initiative has

been excellent, with many customers taking the opportunity to move into cleaner and more efficient Toyota hybrid electric models in place of their old petrol and diesel cars. With the extra incentives we have added for the coming month, we're expecting this positive momentum to continue, introducing more people to the Toyota brand and the quality of our extensive product line-up."

In outline, the scrappage scheme enables owners of cars and commercial vehicles - both petrol and diesel - registered up to and including 30 June 2010, to trade in their vehicle against a qualifying new Toyota car or light commercial vehicle. Customers must have owned their vehicle for a minimum of six months. Other terms and conditions apply, full details are available [\\_](#) or from Toyota retailers.

All vehicles taken off the road through the Toyota scrappage scheme are processed at authorised treatment facilities managed by Autogreen. After the safe removal of all pollutants and the recovery of retrievable parts, shredding and recovery is handled by EMR. Together these processes meet the legal requirement of a minimum 95 per cent recycling by vehicle weight.

A full list of the Toyota models available to scrappage scheme customers and the savings available is given below.

<b>MODEL</b>	<b>SCRAPPAGE SAVING</b>
Aygo	£2,000
Yaris (petrol)	£2,500
Yaris Hybrid	£1,500
Auris and Auris Hybrid	£3,000
Verso	£3,500
RAV4 and RAV4 Hybrid	£2,500
C-HR	£1,000
Avensis	£3,500
Prius family	£2,000
GT86	£2,000
Land Cruiser	£4,000
Hilux	£2,000
Proace	£2,000

ENDS