



Toyota News and Features 12 June 2018

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TOYOTA NEWS AND FEATURES

The latest from the UK and overseas

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Everything you need to know about the new Toyota Aygo

Aygo, Toyota’s nimble city car, is sporting a new look and benefits from a number of tweaks for engine efficiency and fun-to-drive performance. All the details about the revised model, plus prices, pictures and video footage, are available now on the Toyota UK media site. [Read more here.](#)

GT86 celebrates our Le Mans greats...

Toyota’s Le Mans heritage is being celebrated “in the metal” in a series of three special GT86 coupes. Each has been wrapped in a replica racing livery and equipped with a high-mounted wing, lowered springs and sports wheels to mark the 86th running of the Le Mans 24 Hours race this week. [Read more here.](#)

...and enters its Club Series “blue period”

Designed and engineered for the true driving enthusiast, the GT86 Club Series gains a new model this summer, the Blue Edition. Finished in a striking Electric Blue metallic paintwork with contrasting black detailing, the new version of Toyota’s coupe can be specified with a Performance Pack that adds Sachs dampers and Brembo brakes. [Read more here.](#)

Toyota reaches landmark agreements with Denso and Toyota Tsusho

Toyota has reached agreements with the Denso Corporation and the Toyota Tsusho Corporation that are aimed at strengthening the competitiveness of the Toyota Group. Toyota and Denso’s core electronic component operations are to be consolidated within Denso and Toyota Tsusho is to consider taking on all Toyota’s marketing and sales operations in Africa. [Read more here.](#)

Toyota joins Seven-Eleven for hydrogen power plan

Toyota and the convenience store chain Seven-Eleven Japan are co-operating in a plan to cut carbon

emissions by using hydrogen fuel cell systems for running shops and distribution services. Plans include the use of small fuel cell electric trucks and stationary rechargeable batteries. [Read more here.](#)

Summer scrappage savings

Toyota's scrappage scheme has helped take thousands of older, higher polluting cars off Britain's roads. This summer customers can enjoy more savings on the cost of a new Toyota and access more models, including Yaris Hybrid. [Read more here.](#)

Toyota Mobility Foundation collaborates on better access to Indian metro services

The Toyota Mobility Foundation is to work with the World Resources Institute to improve people's access to metro systems in some of India's largest and fastest-growing cities, helping produce multi-mode solutions during the next three years. The project follows on from a station access methodology they produced for the city of Bengaluru between 2016 and 2017. [Read more here.](#)

Toyota increases parts production for fuel cell vehicles

Toyota is opening major new facilities to manufacture fuel cell stacks and high-pressure hydrogen tanks, in preparation for an expected 10-fold growth in fuel cell electric vehicle sales after 2020. [Read more here.](#)

Rally car livery competition goes live

School and college students across the UK are once again invited to create a full rally car livery in a competition hosted by Toyota and the Dayinsure Wales Rally GB, the UK round of the 2018 World Rally Championship. The winning entry will be applied to a full-size Toyota GT86 and form part of the display at the rally's Big Bang showcase in October. [Read more here.](#)

Toyota's new Camatte kid's car adventure

Toyota has helped children discover the joys of motoring with a series of Camatte junior-scale cars. The latest model was the centrepiece of the company's presentation at the International Tokyo Toy show. [Read more here.](#)

Best of the Blog: how we made the Le Mans Toyota GT86

The Toyota blog reveals how the GT86 was given its special Le Mans heritage treatment, with a step-by-step feature on the design and application of the special vinyl wraps and the choice of sporting components and accessories. [Read more here.](#)

Media website updates

Full details of the new Toyota Aygo, available [here.](#)

Images and video resources

Visit the Images section of our media website, media.toyota.co.uk, for a comprehensive collection of current model shots, concepts and news pictures for easy download for editorial use. For film footage, click on the Videos tab to access the library and to view and download material.

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