



# Toyota Hilux Wins Best Pick-Up Honour At Business Van Awards

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The Toyota Hilux has added to its impressive tally of honours, winning the best pick-up title at the Business Van Awards, presented at a ceremony in London this week.

The judging panel, comprising members of the Business Van team and independent business and commercial vehicle experts, recognised Hilux for its outstanding qualities of durability and reliability and its ability to meet the needs of many different types of business user.

Hilux is available in three different body-styles, Single, Extra and Double Cab, is powered by an efficient 2.4-litre D-4D diesel engine and has a 3.5-tonne towing capacity, giving it the flexibility and breadth of choice to satisfy a wide range of customers.

Stuart Ferma General Manager Toyota and Lexus Fleet said: "Hilux is an established strong performer in the business market and we have many loyal business customers who keep coming back for repeat purchases. It is a solid, reliable and highly capable vehicle which delivers exactly what businesses need from a pick-up truck, whether they are a large fleet operator or a small or medium enterprise."

The Toyota Hilux is priced from £20,179 (commercial vehicle on the road price) for a Single Cab Active grade with all-wheel drive and 3.5-tonne towing capacity. More information about the Hilux range can be found at [www.toyota.co.uk](http://www.toyota.co.uk).

The Business Vans website attracts more than 300,000 visitors a year and is used by SME, fleet and van owner/operators to source information to help make decisions on motoring matters.

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