



## **New Toyota Corolla Honoured With Auto Express Affordable Hybrid Of The Year Award**

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The new Toyota Corolla has collected another major honour, named the Affordable Hybrid of the Year in the 2019 *Auto Express Awards*.

New Corolla, launched in February this year, represents Toyota's latest advances in self-charging hybrid technology, being the first Toyota to be marketed with a choice of two different full hybrid powertrains. It also reaps the dynamic, safety and design benefits of being constructed on a Toyota New Global Architecture – TNGA – platform.

Corolla is also the latest Toyota model to be built in Britain: Hatchback and Touring Sports versions are assembled at Toyota Manufacturing UK's car plant near Derby, and hybrid petrol engines are supplied by the TMUK factory at Deeside in North Wales.

Announced at a ceremony in London last night, the *Auto Express* award takes into account all aspects of the vehicle: the quality of the driving experience, responsiveness, ride and handling, the practicality of the design and packaging for day-to-day use, all-round ownership costs and how the car delivers on the manufacturer's goals.

Steve Fowler, *Auto Express* Editor in Chief, said: "Toyota has long been at the forefront of hybrid car development. Our judges were impressed by the way the Corolla delivers relaxed performance, super around-town refinement and low running costs. Having decent interior space and plenty of standard kit seals the deal for this unbeatable package."

Andrew Cullis, Toyota GB Communications and Product Director, said: "This award reflects our success in pioneering self-charging hybrid technology and bringing it to the heart of the mainstream market, with more experience and a wider choice of models than any other manufacturer.

"We have broken new ground with Corolla, giving customers a choice of two hybrid powertrains with different power outputs and different driving character, but with fundamentally the same fuel efficiency and low emissions, plus our hallmark Toyota quality, durability and reliability. It's a genuinely affordable model that we're proud to build here in Britain."

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