



## **New Five-Seat Interior for the High-Tech Toyota Prius Plug-in**

19 July 2019

The 2019 Toyota Prius Plug-in is launched this summer with a new, five-seat interior. An established pathfinder for advanced technologies, the updated model also focuses on greater convenience and choice with a series of new features and options.

What remains constant is Prius Plug-in's exceptional efficiency and versatility. Its rechargeable powertrain delivers an official 217mpg (WLTP data) with 29g/km CO<sub>2</sub> emissions (NEDC correlated data), and allows an all-electric EV driving range, with zero emissions, of up to 34 miles.

The car's designed-in efficiency includes a sophisticated heating system with a pump which draws heat from air outside the car, requiring less power than heaters which generate warmth from the engine. Also, the lithium-ion battery has a warming system which ensures the cells are brought up to an efficient working temperature, so that efficiency and EV driving range are maintained even in cold weather.

The new look interior replaces the rear centre console with a third seat to take capacity up to five people. A new seat fabric pattern has been introduced and there are two interior colour options: Cool Grey, with grey seat bolsters, and Black. The car's trim has also been changed to all-black, including the centre console, shift lever and steering wheel, matching the look of the 2019 Prius.

There are new colour choices for the exterior, too, with the introduction of Scarlet Flare pearlescent and Galaxy Black metallic finishes.

Equipment changes include the provision of a larger wireless charging tray, which can accommodate the latest generation smartphones. Prius Plug-in also adopts the latest specification Toyota Touch multimedia system.

Equipment specifications for the two-grade range are unchanged. The Business Edition model comes with 15-inch alloy wheels, Toyota Safety Sense, Blind Spot Monitor, Rear Cross Traffic Alert, smart entry and start, head-up display, Toyota Touch 2 with navigation and DAB, dual-zone automatic air conditioning with HUMi occupant detection, wireless phone charger, heated front seats and two TFT multi-information colour displays.

The Excel version adds leather seat upholstery, a JBL premium audio system and Simple Intelligent Park Assist, with front and rear parking sensors.

The new 2019 Toyota Prius Plug-in is on sale now.

ENDS