



A Dozen Which? Best Buy Accolades for Toyota

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Buyers of new and used Toyota cars can make their purchase with renewed confidence, as the 2019/20 *Which? Car Guide* has awarded 12 Toyota models with 'Best Buy' status.

Looking at categories across the board, from city cars through MPVs and SUVs, this year's *Which?* report, based on its own lab tests and consumer feedback on reliability, names the UK's best and worst car buys.

Reflecting Toyota's market-leading focus on alternatively powered vehicles, it's no surprise to see that those models commended by *Which?* in its new vehicle categories were all self-charging hybrid models, aside from one – and that was the hydrogen fuel-cell-powered Mirai.

There is an increasing car buyer focus on electrified vehicles and it is particularly significant that *Which?* sees Toyota's hydrogen fuel cell Mirai as a 'Best Buy' in its large cars segment. Hailed as a car which shows that "the future is here now", Mirai scored well because "unlike an electric car, it doesn't need lengthy charging".

In the competitive larger SUV segment of the *Which? Car Guide*, Toyota's all-new RAV4 Hybrid was praised for being "efficient, refined and effortless to drive" and for being "an excellent alternative to a diesel SUV".

At the other end of the spectrum, Toyota's Yaris Hybrid, noted for having a 92 per cent fault-free record, receives a 'Best Buy' in the small car category.

Continuing the success for its hybrid vehicles, the seven-seat Prius+ is named an MPV 'Best Buy', due to its build quality, comfort and fuel efficiency around town and the Prius Plug-in Hybrid is described as the "king of urban fuel economy".

Highlighting reliability across the range and the satisfaction of Toyota owners, the *Which? Car Guide* shows that 61 per cent of all new Toyotas on sale receive a 'Best Buy' rating.

Full list of Toyota accolades:

Category	Model	Status
Used city car	Toyota iQ (2008-2014)	Best Buy
Small cars	Toyota Yaris Hybrid (2012-)	Best Buy

Used small cars	Toyota Yaris (2006-2011)	Best Buy
Used medium cars	Toyota Auris (2012-2019)	Best Buy
Large cars	Toyota Mirai (2015-)	Best Buy
Used large cars	Toyota Avensis (2009-2018)	Best Buy
Used large cars	Toyota Prius Plug-in (2012-2015)	Best Buy
Used estate cars	Toyota Auris Touring Sports (2013-2019)	Best Buy
MPVs	Toyota Prius+ (2012-)	Best Buy
Used MPVs	Toyota Verso (2009-2018)	Best Buy
Larger SUVs	Toyota RAV4 Hybrid (2019-)	Best Buy
Used Larger SUVs	Toyota RAV4 (2013-2018)	Best Buy

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