



Toyota News and Features 14 October 2019

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Toyota lines up premieres for the Tokyo Motor Show

Toyota has announced two world-first reveals for the Tokyo Motor Show (23 October to 4 November) – a preview of the next-generation Mirai hydrogen-fuelled saloon and the LQ concept.

The new Mirai will be introduced towards the end of 2020, benefiting from a Toyota New Global Architecture (TNGA) platform and improvements to its fuel cell system to achieve better dynamic performance and an increased driving range. [Read more here.](#)

The LQ Concept is the latest development of Toyota’s Concept-i vehicle series, equipped with automated driving capabilities and an on-board assistant, powered by artificial intelligence. The concept will be made available for test drives in Tokyo next summer. [Read more here.](#)

Toyota will create a mobility theme park at its motor show booth, giving visitors the chance to see, touch and ride in the vehicles of the future. [Read more here.](#)

Automated transport for Tokyo 2020

Competitors, officials and staff at the Tokyo 2020 Olympic and Paralympic Games will be able to move around the athletes’ village using a fleet of automated, zero emission vehicles provided by Toyota. A special Tokyo 2020 version of the Toyota ePalette has been designed for the Games and will operate on a loop service. [Read more here.](#)

Inspiring Automotive Woman awards

Paula Cooper, Director of Toyota GB’s ConsumerOne function, has been named the Inspiring Automotive Woman of the Year. The honour was awarded to her by the UK Automotive 30% Club, which campaigns for greater representation of and opportunities for women in senior roles in the motor industry. [Read more here.](#)

All-hybrid C-HR range

The Toyota C-HR has become an all-hybrid range in an update that introduces a 2.0-litre full hybrid powertrain to the line-up. C-HR, one of Toyota’s best-selling models in the UK, now offers both 1.8

and 2.0-litre self-charging hybrid systems. It also benefits from new exterior styling details and a new multimedia system that includes the latest versions of Apple CarPlay™ and Android Auto™ for seamless smartphone integration. [Read more here.](#)

10 million Toyota Land Cruisers

To mark the milestone of 10 million worldwide Land Cruiser sales, Toyota has launched a special website looking back at the history of the all-conquering SUV. [Read more here.](#)

Generating new hydrogen ideas

The Toyota Mobility Foundation is seeking new research proposals in its drive to promote sustainable mobility. It is inviting submissions in Japan, particularly from young researchers, for new ideas in hydrogen generation, storage and transport and applications, energy systems and social systems that make use of hydrogen. [Read more here.](#)

Best of the blog: Toyota Parallel Pomeroy Trophy returns for 2020

The second annual Toyota Parallel Pomeroy Trophy will take place at Silverstone on 15 February 2020, open to owners of all kinds of Toyota cars, regardless of age, power or size. The Toyota Blog has details of how this popular competition works and how to take part. [Read more here.](#)

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