



UK PRESS RELEASE

Toyota Prius Joins The Green Crewe

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Go Green Car and Van Rental, Britain's first green car hire company based at Crewe, Cheshire, has taken possession of eight new Toyota Prius hybrid cars boosting their fleet of super environmentally friendly vehicles to 12.

The Toyota Prius switches automatically between an electric motor and a conventional internal combustion engine to reduce its impact on the environment and has become a popular choice for Go Green clients since the company launched in the summer 2007.

"Although we have a fleet of more than 100 low emission vehicles, the Prius is by far our most environmentally friendly car," said Managing Director David Blackhurst. "It is very popular with our clients and is helping our business move towards our commitment to become Carbon Neutral.

"So purchasing these new vehicles is part of our on-going guarantee to customers that as a business we will do all within our power to reduce our impact on the environment while delivering a first class service to the client."

Operations Director David Bramhill added: "The people of Cheshire are going green by coming to Go Green when they want to hire a car. That's why we will continue to invest in the environmentally friendly option.

"We still advise visitors to our website to take the train when possible. Happily rail users are increasingly coming to our premises, just a short walk from Crewe Station, to complete their journeys by hiring the most environmentally friendly cars from us."

For further information click onto www.gogreencarandvanrental.co.uk

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