



UK PRESS RELEASE

# Toyota Presents New Avensis and Prius Family World Premieres at 2011 Frankfurt Motor Show

13 September 2011

## KEY POINTS

- Toyota unveils revised Avensis range with improved styling, quality, powertrains and driving dynamics
- Updated Prius joined by Prius Plug-in and Prius+, Europe's first full hybrid seven-seat vehicle
- New-look 2012 Hilux and three-door version of new Yaris also on show

Toyota presents several new models today at the Frankfurt motor show, with world premieres for both the new Avensis and the new Prius family of full hybrid models. The new 2012 Hilux also makes its European debut and the three-door version of the recently launched new Yaris is on public view for the first time.

For full details please follow the links to new information and images:

[NEW TOYOTA AVENSIS: GREATER EFFICIENCY AND SOPHISTICATION](#)

[THE NEW PRIUS FAMILY](#)

[HILUX 2012: NEW DESIGN AND MORE POWER](#)

**ENDS**