



## Toyota Land Cruiser Joins Forces With EJ Churchill For The CLA Gamefair

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Toyota Land Cruisers will again be proving their off-road ability at the CLA Gamefair which takes place at Blenheim Palace near Oxford from 25 to 27 July. This is the twelfth consecutive year Toyota has been providing thrilling 4x4 rides for show visitors and for the first time sees a joint stand with corporate entertainment specialists, EJ Churchill.

On the static display, visitors can see the new eighth generation Land Cruiser V8, which was launched earlier this year when it replaced the Land Cruiser Amazon. It features the most powerful diesel engine Toyota has produced to date, a 4.5-litre V8 developing 282bhp with 650Nm of torque from 1,600rpm. Alongside the new V8 will be the infamous Polar Hilux which safely negotiated Top Gear's Jeremy Clarkson and James May to become the first car to reach the magnetic north pole last year. Both these vehicles epitomise the go anywhere reliability of Toyota 4x4's.

While Oxford cannot offer the challenges of the ice boulders in the polar landscape, qualified instructors will take visitors of all ages around a specially designed circuit, demonstrating the considerable capabilities and advanced technology of the Toyota Land Cruiser. For more than half a century, Land Cruiser has been a global success, conquering some of the most inhospitable terrain on the planet and has justly earned it a worldwide reputation as an off-roading legend. And with seven seats plus the driver there is plenty of room for the whole family to enjoy the experience.

An added bonus at the Toyota 4x4 driving experience is the presence of EJ Churchill, the UK's leading Fieldsports group. A veteran of past Game Fairs, this year EJC will major on showing their successful new Continental range of elegant and reliable side by side shotguns. Three different models in all gauges start from only £7,650.00 a pair.

Staff from the Buckinghamshire based Shooting Ground will be there to talk to existing and potential new members about the benefits of club membership and the retail clothing and accessories shop.

The team of instructors will also be on hand to discuss shooting skills and how to improve them together with the all important "gun fit".

Last but not least, the Corporate Entertainment staff will be in evidence to offer advice on putting together an unforgettable event that can consist of many activities from clay shooting to falconry, off-road driving to pilot buggies.

**ENDS**