



Toyota Petrol And Diesel At 0.00p Per Litre This Summer

2 June 2011

Six months of free fill-ups for new Aygo, Yaris, Auris and Verso customers

Rising prices at the pumps need not concern Toyota owners, thanks to a summer-long free fuel bonus. Anyone buying a new Aygo, Yaris, Auris, Auris Hybrid or Verso can enjoy six months of driving with Toyota footing the fuel bill.

Each new car will be sold with a pre-loaded Visa card covering the cost of 5,000 miles of motoring – about the distance covered on average in six months of driving.

According to the model purchased, the equivalent saving is up to £635, calculated using a benchmark combined cycle fuel consumption figure and pence-per-litre fuel price. Owners simply use the card to pay for each fill-up until the credit is exhausted.

The offer is open to retail customers and applies to all versions of each model purchased between 1 June and 30 September and registered before 31 December.

Free fuel is just part of the tremendous value package available on new Toyota cars this summer. Customers can also qualify for two years' free servicing when financing their new car through Access Toyota and further savings are on offer in a range of current feature models: the new Aygo Go!, Yaris T Spirit and Auris Edition all deliver a high specification at a high value price.

Lasting cost of ownership benefits are also guaranteed thanks to the low emissions and high fuel efficiency delivered by Toyota Optimal Drive petrol and diesel powertrains, and by Toyota's world-leading Hybrid Synergy Drive full hybrid system.

Further details of the free fuel offer, other Toyota promotions and terms and conditions can be found at www.toyota.co.uk.

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Note to editors: the free fuel offer is calculated at a petrol price of 136.00 pence per litre and diesel price of 139.9 pence per litre.