



UK PRESS RELEASE

Toyota Fashions The New Yaris Colour Collection

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The Toyota Yaris has never been short on good looks, but this spring it is making a leap forward in style terms with the launch of the new Colour Collection. These new models are laden with extra features that make the Yaris more eye-catching and desirable than ever, but at prices that represent supreme value for money.

The Colour Collection cars will stand out on the street thanks to their metallic paint finish, front fog lamps, chrome exhaust finisher, alloy wheels (1.3-litre versions only) and body colour-matched door mirrors and bumpers. There are five colours to choose from: Twilight Blue, Carlo Blue, Thunder Grey, Eclipse Black and Crystal Silver.

On the inside, special features include exclusive colour keyed interior trim in blue or red (depending on exterior colour), carbon detailing for the vent dials and door inserts, scuff plates, colour keyed carpet mats, height adjustable leather trimmed steering wheel with built-in audio system controls and a leather and chrome finished gear knob.

All these items are in addition to the regular Yaris T₃ specification, which includes a four-speaker sound system with CD player, remote central double locking, split-folding and sliding rear seat, electric front windows and vanity mirrors for the driver and front seat passenger. The comprehensive active and passive safety features include front and side airbags, ABS with Electronic Brakeforce distribution and front seatbelts with pretensioners and load limiters.

Prices are the same as for equivalent T₃ models, in spite of the additional features which have a combined value of £900 or £1,250 in the case of the 1.3 versions with alloy wheels.

The Yaris Colour Collection is available with 1.0 or 1.3-litre VVT-i petrol engines in three or five-door hatchback body styles and with five-speed manual transmission.

The 1.0-litre VVT-i Yaris is one of the cheapest new cars to own in the UK, its running costs kept ultra-low thanks to combined fuel consumption of more than 50mpg, a 2E insurance group rating and carbon dioxide emissions of 134g/km that place it in Band A for Vehicle Excise Duty.

On-the-road prices for the Colour Collection models start at £8,595 for the 1.0-litre VVT-i three-door and £9,095 for the 1.3 VVT-i three-door (including alloy wheels). Five-door models cost an additional £500 and air conditioning plus a roof spoiler is available as a £500 option.

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