

History by Model  
Toyota Passenger Car Sales 1965-2018

| TOYOTA MODELS                   | 1965-2000      | 2001         | 2002          | 2003          | 2004          | 2005          | 2006          | 2007          | 2008          | 2009           | 2010          | 2011          | 2012          | 2013          | 2014          | 2015          | 2016          | 2017           | Jul-18 (YTD)  | TOTAL          |        |
|---------------------------------|----------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|----------------|--------|
| 1000                            | 17101          |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 17101          |        |
| STARLET                         | 69506          |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 69506          |        |
| iQ                              |                |              |               |               |               |               |               |               | 16            | 7,800          | 4,468         | 2,869         | 2,675         | 1,464         | 920           | 10            |               |                |               | 20222          |        |
| AYGO                            |                |              |               |               |               | 2896          | 14034         | 14158         | 15191         | 15,070         | 13,601        | 14,231        | 16,049        | 16,262        | 20,620        | 24,543        | 23,386        | 22,264         | 14,623        | 226928         |        |
| YARIS                           | 41488          | 29726        | 31313         | 35153         | 35225         | 33981         | 29716         | 31028         | 30683         | 30,046         | 21,965        | 17,861        | 27,168        | 25,453        | 22,777        | 22,294        | 19,655        | 15,891         | 8,846         | 510269         |        |
| YARIS HYBRID                    |                |              |               |               |               |               |               |               |               |                |               |               | 2,806         | 5,700         | 8,383         | 10,902        | 10,747        | 12,441         | 9,205         | 60,184         |        |
| YARIS VERSO                     | 2538           | 2162         | 1683          | 1478          | 1323          | 1280          | 79            |               |               |                |               |               |               |               |               |               |               |                |               | 10543          |        |
| TERCEL                          | 9793           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 9793           |        |
| TERCEL 4x4                      | 7557           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 7557           |        |
| COROLLA                         | 375290         | 17790        | 21132         | 23036         | 22319         | 24199         | 21195         | 2988          |               |                |               |               |               |               |               |               |               |                |               | 507949         |        |
| COROLLA GT/GX                   | 12055          |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 12055          |        |
| COROLLA GT COUPE                | 2717           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 2717           |        |
| COROLLA VERSO (SOS 2002)        |                |              | 3775          | 3369          | 5451          | 9570          | 7885          | 7464          | 6390          |                |               |               |               |               |               |               |               |                |               | 43904          |        |
| TOTAL COROLLA                   | 390062         | 17790        | 24907         | 26405         | 27770         | 33769         | 29080         | 10452         |               |                |               |               |               |               |               |               |               |                |               | 560235         |        |
| AURIS inc TOURING SPORTS        |                |              |               |               |               |               | 111           | 21799         | 20808         | 16,928         | 10,073        | 6,837         | 5,845         | 10,055        | 9,511         | 8,276         | 6,116         | 3,764          | 978           | 121101         |        |
| AURIS HYBRID inc TOURING SPORTS |                |              |               |               |               |               |               |               |               |                | 2645          | 4632          | 4031          | 6,160         | 9,598         | 10,675        | 10,412        | 10,723         | 7,290         | 66166          |        |
| VERSO                           |                |              |               |               |               |               |               |               |               | 4818           | 4290          | 3498          | 2,981         | 3,565         | 3,477         | 3,624         | 3,840         | 2,443          | 852           | 33388          |        |
| VERSO S                         |                |              |               |               |               |               |               |               |               |                |               | 1,446         | 632           | 155           | 0             |               |               |                |               | 2233           |        |
| URBAN CRUISER                   |                |              |               |               |               |               |               |               |               | 1553           | 1,464         | 1,236         | 679           | 3             | 0             |               |               |                |               | 4935           |        |
| PRIUS (SOS 2000)                | 184            | 622          | 291           | 370           | 1595          | 3751          | 5019          | 8786          | 9019          | 8,032          | 10537         | 6,513         | 4,716         | 2,793         | 2,443         | 3,361         | 5,311         | 4,888          | 2,345         | 80576          |        |
| PRIUS PLUG-IN                   |                |              |               |               |               |               |               |               |               |                | 21            | 3             | 428           | 509           | 379           | 270           | 96            | 422            | 523           | 2651           |        |
| PRIUS+                          |                |              |               |               |               |               |               |               |               |                |               |               | 827           | 1108          | 818           | 1144          | 1184          | 924            | 544           | 6549           |        |
| CARINA I/E                      | 236195         |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 236195         |        |
| MIRAI                           |                |              |               |               |               |               |               |               |               |                |               |               |               |               |               | 4             | 8             | 33             | 29            | 74             |        |
| AVENSIS                         | 69042          | 22692        | 17942         | 23207         | 26011         | 22222         | 20288         | 18363         | 14444         | 12818          | 11,276        | 8,164         | 8,632         | 5,384         | 5,208         | 5,236         | 5,133         | 3,473          | 1,700         | 301235         |        |
| AVENSIS VERSO (SOS 2001)        |                | 866          | 1376          | 947           | 588           | 329           | 77            |               |               |                |               |               |               |               |               |               |               |                |               | 4183           |        |
| C-HR                            |                |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               | 221           | 4,064          | 2,041         | 6326           |        |
| C-HR Hybrid                     |                |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               | 288           | 10,613         | 8,648         | 19549          |        |
| RAV4                            | 40092          | 10330        | 14406         | 15818         | 15660         | 14234         | 12082         | 10950         | 7942          | 4591           | 5,196         | 4,686         | 4,030         | 7,174         | 7,580         | 6,898         | 4,068         | 2,996          | 479           | 189212         |        |
| RAV4 HYBRID                     |                |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               | 7             | 4,494          | 5,523         | 3,969          | 13,993 |
| CAMRY                           | 36040          | 207          | 485           | 138           | 69            |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 36939          |        |
| CELICA                          | 89962          | 6171         | 5314          | 5370          | 4318          | 2788          | 1549          | 2             |               |                |               |               |               |               |               |               |               |                |               | 115474         |        |
| CELICA/SUPRA                    | 16306          |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 16306          |        |
| PASEO                           | 2601           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 2601           |        |
| MR2                             | 34081          | 2316         | 2257          | 2297          | 1918          | 1217          | 1074          | 1             |               |                |               |               |               |               |               |               |               |                |               | 45161          |        |
| GT86                            |                |              |               |               |               |               |               |               |               |                |               |               | 1,435         | 1,772         | 1,042         | 775           | 681           | 664            | 301           | 6,670          |        |
| CORONA                          | 10218          |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 10218          |        |
| CRESSIDA                        | 15269          |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 15269          |        |
| SPACECRUISER                    | 9346           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 9346           |        |
| PREVIA                          | 24677          | 2370         | 1994          | 2217          | 1812          | 1528          | 1133          | 5             |               |                |               |               |               |               |               |               |               |                |               | 35736          |        |
| PICNIC                          | 8773           | 274          |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 9047           |        |
| CROWN                           | 10713          |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 10713          |        |
| LANDCRUISER II                  | 2914           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 2914           |        |
| LAND CRUISER COLORADO           | 9701           | 1511         | 1503          |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 12715          |        |
| LANDCRUISER GX/VX               | 8278           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 8278           |        |
| LANDCRUISER AMAZON              | 3791           | 1123         | 1027          | 979           | 904           | 711           | 575           | 510           |               |                |               |               |               |               |               |               |               |                |               | 9620           |        |
| LANDCRUISER (SOS 2003)          |                |              |               | 3158          | 3895          | 3830          | 2996          | 2355          | 1456          | 822            | 1,421         | 999           | 836           | 540           | 787           | 745           | 751           | 566            | 433           | 25590          |        |
| LANDCRUISER V8                  |                |              |               |               |               |               |               |               | 463           | 208            | 456           | 606           | 784           | 556           | 470           | 298           | 1             | 0              | 0             | 3842           |        |
| 4RUNNER                         | 1774           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 1774           |        |
| OTHERS                          | 1892           |              |               |               |               |               |               |               |               |                |               |               |               |               |               |               |               |                |               | 1892           |        |
| <b>TOYOTA</b>                   | <b>1559956</b> | <b>98160</b> | <b>104498</b> | <b>117537</b> | <b>121088</b> | <b>122536</b> | <b>117813</b> | <b>118409</b> | <b>106412</b> | <b>102,686</b> | <b>87,413</b> | <b>73,581</b> | <b>84,554</b> | <b>88,653</b> | <b>94,013</b> | <b>99,062</b> | <b>96,392</b> | <b>101,692</b> | <b>62,806</b> | <b>3527434</b> |        |
| Market Share                    |                | 3.99%        | 4.07%         | 4.55%         | 4.72%         | 5.02%         | 5.02%         | 4.92%         | 4.99%         | 5.10%          | 4.30%         | 3.80%         | 4.14%         | 3.90%         | 3.80%         | 3.80%         | 3.60%         | 4.00%          | 4.30%         |                |        |