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Toyota Yaris Cabrio Concept

Yaris is the award winning Car of the Year from Toyota - a stylish, modern, car that combines good looks with practical, real world benefits such as plentiful interior space, intelligent engineering, outstanding economy and excellent performance.

Now Toyota presents Yaris Cabrio - a concept car that takes the Yaris theme one step further and offers a tantalising glimpse of possible new Yaris family members to come.

Yaris Cabrio emphasises the freedom and self-confidence of today's younger generation. It offers enjoyment, chic city streets, sunshine and long, lazy days with the wind in your hair. But it is practical too.

Yaris Cabrio is the only convertible in its class to look as natural with its hood up as it does down. Cabrio is styled like a speedster - its roof line a natural extension of the steeply raked A-pillar; its rising haunches suggesting power and tension.

The 'fashionable' Yaris image has been transformed for Cabrio into something more masculine and aggressive, without being too flashy or vulgar. The Cabrio is clearly for younger customers but it presents a freshness which is now being reflected throughout the Toyota model range.