

*This press kit accompanied the UK and European launch of the Toyota Aygo X in March 2022. The model underwent some changes during its time on sale; these can be tracked using the timeline feature on the Aygo archive home page. Further information can be obtained from the Toyota press office.*

## THE ALL-NEW TOYOTA AYGO X

- All-new compact urban crossover for the A-segment
- Spice colour concept and stand-out design add new dimensions to Aygo's character
- Compact yet spacious, offering excellent agility and versatility
- Confident crossover driving position and visibility
- Available with retractable canvas roof, adding to the driving fun factor
- Packed with technology while remaining affordable and accessible

The all-new Toyota Aygo X (*pronounced Aygo cross*) is a crossover unique in the A-segment, designed and produced in Europe to meet the demands of European urban and suburban life.

To make Aygo X the best proposition in its class, Toyota undertook thorough research into urban driving requirements across the continent, listening to customers' desires for a stylish, compact and confident car.

The result is the latest compact model in Toyota's line-up, built on the successful GA-B platform, first introduced with the new Yaris – the European Car of the Year 2021 – and more recently with Yaris Cross.

Whether in the city or on open roads, an A-segment car must stand out by being compact and agile, inspiring driver confidence. It also needs to generate a sense of emotion, while integrating the best technological advances in a compact package that's economical to run.

The all-new Aygo X delivers all of this and more, to be everything European customers look for in an A-segment car.

## Stand-out design

Since it was first launched in 2005, Aygo has been Toyota's most accessible car in Europe, and has delighted customers with its youthful, fun character. These qualities have attracted many new style-conscious buyers to the Toyota brand.

In taking Aygo from a hatchback to a crossover body type, Toyota's European stylists have given Aygo X a new emotional dimension, one that can be felt as a driver, passenger or even as a bystander watching it drive past on the street.

To start with, the bonnet silhouette and rocker mouldings express the "high lift" look of an urban crossover. The front of the car has been brought closer to the wheels which, with the slanted rear windows, creates a condensed, compact look.

Flared wheel arches and mouldings emphasise the large-diameter tyres and give Aygo X a confident road stance, while the edged roof line, shoulder axis and rear door shape will make it a distinctive car on urban streets. These details, and a new bi-tone paint execution that goes beyond just a contrasting roof, work together to create a "ready to go anywhere" attitude.

While it has a strong, individual identity, Aygo X is unmistakeably a Toyota, reflected in the signature double-trapezoid form at the front. At the rear, the model's traditional sense of fun is expressed in the glass hatch and light clusters.

## A touch of spice

More than ever, Toyota customers are looking for flair, distinctiveness, and the chance to make a personal statement. By building on the A-segment's leading style icon, ED<sup>2</sup> set out to design a concept car specifically for them.

Following the successful reveal and positive reception of the eye-catching Aygo X prologue, Aygo X development was transferred to the styling section at Toyota Motor Europe in Belgium, where the design teams worked closely with product planning and R&D to turn the new A-segment car from concept to reality.

The new colour concept is inspired by different spices, producing a range of colours that capture the car's flavours and personalities. These four premium colours are only available for Aygo X.

**Cardamom Green** conjures an impression of style and elegance, delivering a refined and understated aesthetic with a green low saturation effect.

**Chilli Red** is a fiery premium colour that catches the eye with a warm and deep colour reflection, thanks to the inclusion of a fine sprinkling of blue metallic flakes in the red paint.

**Ginger Beige** is a sophisticated and enduring shade which hints at a spirit of adventure and warm complexity in its neutral hue.

**Juniper Blue** is youthful with a touch of masculinity; a blue created specifically for the model to give it an icy coolness with subtle reddish undertones.

These powerful spice colours are only offered with bi-tone black paint. This creates a sharp, aesthetic contrast, developed with the car's entire styling. Instead of a simple black roof, as with many other models, the bi-tone paint extends to the rear and merges towards the front of the car with the side rockers and wheel arches. The result gives Aygo X a unique, instantly recognisable look.

This spice theme is not just skin deep. Interior highlights match the exterior spice colours to give the cockpit a distinctive look, including the dashboard and centre consoles. The "X" symbol is discreetly stitched into the seat upholstery on high grade models and the Aygo X model name is subtly featured in the keen-look LED headlamps (Exclusive and Limited Edition grades), adding to the car's strong, coherent identity.

A spicier Limited Edition Aygo X in Cardamom Green is available for the first six months of sales, featuring additional matt orange Mandarina accents throughout the car, including decal stripes on the exterior and detailing on the bespoke 18-inch matt black alloy wheels. The Mandarina theme is also carried through to the interior panels and seat fabric design.

Aygo X Pure models have a monochrome paint finish.

### **Compact and agile**

In adapting the proven and successful GA-B platform for Aygo X, Toyota has produced a unique crossover with a modified and downsized rear chassis section and shorter front and rear overhangs.

At 3,700mm, Aygo X is 235mm longer than its predecessor, although the wheelbase has been increased by just 90mm. The crossover stance is accentuated by a front overhang that's 72mm shorter than the Yaris hatchback, while wheel sizes are larger, at 17 or 18 inches.

Designed for the narrowest city streets, Aygo X has an exceptionally small turning radius of just 4.7m, one of the tightest in the segment.

Total body width has been increased by 125mm to 1,740mm. As a result, the front seats are set 20mm further apart, increasing shoulder space by 45mm as part of the "shared interaction" cabin design. Luggage space is also segment-leading with 125mm more load space length, increasing cargo capacity by more than 60 litres to 231 litres. With the rear seats folded, the space available increases to 829 litres.

Furthermore, the pagoda roof design maintains compact overall dimensions, while providing a comfortable, spacious cabin. Vehicle height has been increased by 65mm to 1,525mm.

The steering system has been tuned for urban and suburban driving in Europe, with a new S-CVT transmission delivering best-in-class initial response, intuitive gearing and linearity while keeping a strong power-fuel consumption balance.

### **Confident drive**

Whether going through city traffic or cruising on highways, every driver wants to feel confident, and Aygo X is engineered to deliver this quality.

As a compact high-riding crossover, the car's ground clearance has been increased by 11mm, giving the driver more presence and assurance on the road.

The seating position has been raised by 55mm, giving the driver a better view of other road users, particularly cyclists and pedestrians, and the A-pillar angle has been increased by 10 per cent to 24° for improved visibility.

Larger wheels and tyres, the proven GA-B suspension (partly re-engineered for Aygo X), improved roll stiffness and lower roll angles all combine to provide exceptional ride comfort and control.

## Expressing emotions

Aygo X is a car that knows how to express itself, even when it's standing still.

In addition to the bold design and spice colour concept, it gives a feeling of robustness with its 40 per cent tyre-to-body ratio, befitting a crossover model.

Interior noise levels have been reduced through extensive use of optimised sound-insulating materials to create a quieter cabin. The Articulation Index has improved by 10 percentage points to be among the top performers in the segment.

Toyota and JBL collaborated to deliver a premium audio system featuring a sound profile tailored to the car's characteristics. The audio system, available as an option for the Aygo X Exclusive consists of a four-speaker set-up coupled with a 300W amplifier and a large, 200mm subwoofer in the boot to deliver powerful bass, dynamic speaker response and clear and wide sound stage. The standard audio package is a four-speaker set-up with DAB reception.

The sky's the limit in Aygo X with a retractable canvas top, a first for an A-segment crossover. This is designed to maximise the driving experience, with an opening enlarged by 40mm with a 20 per cent increase in the viewing angle. Using high-quality materials normally found on premium models, the canvas top offers improved water and dust protection. A new wind deflector structure also improves durability and robustness. It's fitted as standard to the Limited Edition model and is available as an option on Edge and Exclusive grades.

## Technologically advanced

Aygo X is a compact car equipped with some of the latest big features.

Customers will be able to stay connected with their Aygo X via Toyota Smart Connect and MyT smartphone app.

Toyota Smart Connect is provided on Exclusive and Limited Edition models. Its core features are a nine-inch high-definition touchscreen display, featuring ambient lighting and embedded in a centre console with matching colour schemes. The accompanying MyT smartphone app provides a seamless user experience, allowing customers to keep track of various vehicle

data and information, such as driving analytics, fuel levels, warning alerts and a vehicle tracker.

Toyota's latest multimedia system offers cloud-based navigation to provide live route information via always-connected services, via an embedded SIM card. New software updates and connected services will be automatically added via over-the-air updates. Toyota Smart Connect also provides wired and wireless smartphone connectivity via Android Auto and Apple CarPlay. A wireless smartphone charging tray is provided in Exclusive and Limited Edition models. Seven and eight-inch multimedia systems are provided on Pure and Edge models respectively; both enable Android Auto and Apple CarPlay smartphone integration, using a wired connection.

Aygo X is available with full LED lighting technology (Exclusive and Limited Edition grades), making it accessible to more customers. The daytime running lights and turning lights consist of two light pipes surrounded by subtle glowing illumination, creating a signature profile in all lighting conditions.

Aygo X takes a big step forward in terms of safety, introducing Toyota Safety Sense as standard in all markets for the first time on an A-segment model.

The latest Toyota Safety Sense employs a combination of a monocular camera sensor and millimetre-wave radar. The Pre-Collision System (PCS) with vehicle detection now operates at higher speeds while its day and night Pedestrian Detection, daytime Cyclist Detection, Collision Mitigation Support functions, Intelligent Adaptive Cruise Control, Lane Trace Assist and Emergency Steering Assist all make their Aygo debut.

This is only part of the extensive safety and driver assistance technology package: for example, a reversing camera and rear seatbelt reminders are provided as standard, contributing with Toyota Safety Sense to the complete Toyota T-Mate package.

Aygo X has additional passive safety features, including structural reinforcements for impact absorption.

### **Economic to run**

Aygo X has been designed to maximise economic performance from the ground up.

For example, it has the lowest body-in-white weight of any A or B-segment car, even though its dimensions have increased. This engineering achievement helps deliver excellent fuel economy.

The front bumper and wheel arch mouldings also serve to improve fuel economy by guiding airflow slightly out from the tyres, reducing turbulence around the front and sides of the car. The rear wheel arch mouldings also guide the airflow, directing it to a convergence point at the rear of the car. Toyota engineers worked with tyre producers to design a tyre shape unique to Aygo X which guides airflow as efficiently as possible.

Aygo X is powered by Toyota's multi-award winning one-litre, three-cylinder engine. This has been improved to meet the latest European regulations while offering high levels of reliability and performance. The result is fuel consumption rating of 56.5-58.85mpg and 109-110g/km CO<sub>2</sub> (manual transmission), or 56.5mpg and 109-114g/km (CVT).

Aygo X takes up Aygo's role as Toyota's most accessible model for European customers.

### **UK model range and pricing**

There are three Aygo X versions – Pure, Edge and Exclusive – in the UK line-up, plus a special Limited Edition model.

Across the board, Aygo X offers higher specifications than its predecessor, focusing on comfort, multimedia connectivity and a significantly enhanced Toyota Safety Sense package of active safety and driver assistance features.

The Aygo X **Pure**, the entry point to the range, comes equipped as standard with 17-inch alloy wheels, automatic headlights, air conditioning, multimedia system with seven-inch touchscreen, power front windows and leather steering wheel trim. The Toyota Safety Sense features include a Pre-Collision System with added range and functionality to detect more potential accident risks, including pedestrians, cyclists (in daytime driving) and hazards when making a turn at an intersection. It also provides full-range Adaptive Cruise Control, Road Sign Assist, Lane Trace Assist and Automatic High Beam. Smartphone integration is made simple using Apple CarPlay or Android Auto.

The **Edge** grade adds 18-inch alloys, automatic air conditioning, automatic wipers, rear privacy glass, front fog lights and an eight-inch multimedia display. It also gains extra exterior styling details and a bi-tone/metallic paint finish that extends the contrast black finish from the roof to cover the hatch and rear quarters. Owners will also be able to specify Aygo

X's large, power-operated canvas roof and a parking pack with front and rear intelligent clearance sonars with automatic braking function.

Top of the core range is the **Exclusive** model. This comes with combination cloth and high-quality synthetic leather upholstery, a wireless phone charger, LED headlights, smart entry and start and the intelligent clearance sonars with auto brake. It also adopts the new Toyota Smart Connect multimedia system with nine-inch high definition display, giving access to cloud-based navigation, up-to-the-moment road event information, access to useful connected services and over-the-air updates for no-fuss software updates and fixes. Options for the Aygo X Exclusive are the canvas roof and a five-speaker JBL sound system with 300W amplifier.

The **Limited Edition** model takes specification to an even higher level, with 18-inch matt black alloys, bright Mandarina orange highlights on the wheels, sills and front and rear bumpers, special interior design features and the retracting canvas roof. The front seats are heated and have part-leather upholstery. The bi-tone finish will feature Aygo X's new Cardamom Green metallic paint.

Cardamom Green is part of a fresh new palette of "spice" colours that express Aygo X's lively character; other choices include Ginger Beige and Juniper Blue metallics and Chilli Red pearlescent.

### Aygo X pricing and sales

Customers can reserve their Aygo X Pure, Edge or Exclusive model online at [www.toyota.co.uk](http://www.toyota.co.uk) or at their local Toyota centre with a fully refundable £99 fee. The Limited Edition is available exclusively through online sales,

MODEL	TRANSMISSION	OTR PRICE
Aygo X Pure	Manual	£14,805
Aygo X Pure	CVT automatic	£15,905
Aygo X Edge	Manual	£16,505
Aygo X Edge	CVT automatic	£17,605
Aygo X Exclusive	Manual	£17,725
Aygo X Exclusive	CVT automatic	£18,825
Aygo X Limited Edition	Manual	£19,650
Aygo X Limited Edition	CVT automatic	£20,750

## **Special servicing and roadside assistance launch offer**

Toyota is going further to deliver extra value to new Aygo X customers with an introductory servicing and roadside assistance offer.

For just £15 a month, Toyota will provide the vehicle's first three scheduled services, plus three years of the award-winning Toyota Roadside Assistance. This peace-of-mind package represents a saving of more than £250. Full details of the Aygo X ownership package and terms and conditions are available at [www.toyota.co.uk](http://www.toyota.co.uk).

## **Toyota Relax warranty programme**

All Aygo X models come with up to 10 years' Toyota Relax warranty cover. After an initial three years/60,000 miles, owners can extend their car's warranty by a further one year/10,000 miles each time they have their vehicle serviced at an authorised Toyota centre, in line with its service schedule. The warranty is provided at no extra cost, up to a limit of 10 years/100,000 miles. Terms and conditions apply; full details are available at [www.toyota.co.uk](http://www.toyota.co.uk).

## TOYOTA AYGO X TECHNICAL SPECIFICATIONS

ENGINE			
Type		1.0-litre dual VVT-i	
Configuration		3-cylinder, in-line	
Valve mechanism		12-valve DOHC, chain drive	
Fuel system		Direct multipoint injection	
Displacement (cc)		998	
Bore x stroke (mm)		71 x 84	
Compression ratio		11.8:1	
Max. power (bhp/DIN hp/kW @ rpm))		71/72/53 @ 6,000	
Max. torque (Nm @ rpm)		93 @ 4,400	
BRAKES			
Front		Ventilated discs	
Rear		Drums	
SUSPENSION			
Front		MacPherson strut	
Rear		Torsion beam	
STEERING			
Type		Rack and pinion, electric power steering	
Ratio		13.4:1	
Turns lock-to-lock		2.88	
Min. turning radius – tyre (m)		4.7	
TRANSMISSION			
Type		5-speed manual      CVT automatic	
Gear ratios	1 <sup>st</sup>	3.545	-
	2 <sup>nd</sup>	2.047	-
	3 <sup>rd</sup>	1.310	-
	4 <sup>th</sup>	1.027	-
	5 <sup>th</sup>	0.850	-
	Reverse	3.214	-
Differential gear ratio		4.294	6.049
PERFORMANCE			
Max. speed (mph)		98	94
0-62mph acceleration (sec)		14.9	14.8
FUEL CONSUMPTION (WLTP)			
5MT		CVT	

Combined (mpg)	56.5-58.85	56.50
Fuel tank capacity (l)	35	35
<b>EMISSIONS (WLTP) &amp; INSURANCE</b>	<b>5MT</b>	<b>CVT</b>
CO <sub>2</sub> emissions (g/km)	109-110	109-114
Insurance groups	TBC	
<b>WEIGHTS</b>	<b>5MT</b>	<b>CVT</b>
Kerb weight (kg)	945-995	965-1015
Gross vehicle weight	1,360	1,360
<b>EXTERIOR DIMENSIONS</b>		
Overall length (mm)	3,700	
Overall width (mm)	1,740	
Overall height (mm)	1,525	
Wheelbase (mm)	2,430	
Front overhang (mm)	730	
Rear overhang (mm)	540	
Front track (mm)	1,540	
Rear track (mm)	1,520	
Drag coefficient (Cd)	0.319	
<b>INTERIOR DIMENSIONS</b>		
Load capacity – inc. beneath deck board, loaded to tonneau cover (VDA, l)	231	189 with JBL audio option
Load capacity – inc. beneath deck board, loaded to roof (VDA, l)	269	213 with JBL audio option
Load capacity – rear seats folded, loaded to roof (VDA, l)	829	780 with JBL audio option
<b>WHEELS &amp; TYRES</b>		
Wheels	17in or 18in alloy	
Tyres	175/65R17 or 175/60R18	

## TOYOTA AYGO X EQUIPMENT SPECIFICATIONS

SAFETY & HANDLING	PURE	EDGE	EXCLUSIVE	LIMITED EDITION
Toyota Safety Sense with: Pre-Collision System, Autonomous Emergency Braking, Collision Mitigation Support, Emergency Steering Assist Lane Trace Assist/Lane Departure Warning, Automatic High Beam, Road Sign Assist, intelligent Adaptive Cruise Control, Fatigue Monitor	✓	✓	✓	✓
SRS airbags (x6)	✓	✓	✓	✓
Isofix child seat fixings (x2 rear)	✓	✓	✓	✓
Child safety door locks	✓	✓	✓	✓
Passenger airbag cut-off switch	✓	✓	✓	✓
Front rear seatbelt reminder	✓	✓	✓	✓
ABS with EBD	✓	✓	✓	✓
Vehicle Stability Control	✓	✓	✓	✓
Hill-start Assist Control	✓	✓	✓	✓
Tyre Pressure Warning System	✓	✓	✓	✓
Speed limiter (manual transmission models only)	✓	✓	✓	✓
eCall	✓	✓	✓	✓
INSTRUMENTS & CONTROLS	PURE	EDGE	EXCLUSIVE	LIMITED EDITION
Lights on audible warning	✓	✓	✓	✓
Transmission paddle shifts (auto only)	✗	✗	✓	✓
Analogue speedometer	✓	✓	✓	✓
Digital tachometer	✓	✓	✓	✓
Engine stop-start system (with manual transmission)	✓	✓	✓	✓
COMFORT & CONVENIENCE	PURE	EDGE	EXCLUSIVE	LIMITED EDITION
Power-adjustable heated door mirrors	✓	✓	✓	✓

Reversing camera with guidelines	✓	✓	✓	✓
Power front windows	✓	✓	✓	✓
Automatic windscreen wipers	✗	✓	✓	✓
Automatic headlights	✓	✓	✓	✓
Smart entry and push button start	✗	✗	✓	✓
Illuminated entry	✗	✗	✓	✓
Heated front seats	✗	✗	✗	✓
Manual headlight levelling	✓	✓	✓	✓
Front and rear parking sensors with auto brake	✗	OPT	✓	✓
<b>MULTIMEDIA</b>	<b>PURE</b>	<b>EDGE</b>	<b>EXCLUSIVE</b>	<b>LIMITED EDITION</b>
4-speaker audio with DAB	✓	✓	✓	✓
5-speaker JBL premium sound system with 300W amplifier	✗	✗	OPT	✗
7in Toyota Touch multimedia system	✓	✗	✗	✗
8in Toyota Touch multimedia system	✗	✓	✗	✗
9in HD Toyota Smart Connect multimedia system	✗	✗	✓	✓
Connected navigation	✗	✗	✓	✓
Connected car services	✓	✓	✓	✓
Android Auto/Apple CarPlay – wired connection	✓	✓	✗	✗
Android Auto/Apple CarPlay – wireless connection	✗	✗	✓	✓
USB connection	✓	✓	✓	✓
Bluetooth	✓	✓	✓	✓
12V power outlet (front cabin)	✓	✓	✓	✓
Wireless charging tray	✗	✗	✓	✓
Audio/phone switches on steering wheel	✓	✓	✓	✓
<b>VENTILATION</b>	<b>PURE</b>	<b>EDGE</b>	<b>EXCLUSIVE</b>	<b>LIMITED EDITION</b>
Manual air conditioning with clean air and pollen filters	✓	✗	✗	✗
Automatic air conditioning with clean	✗	✓	✓	✓

air and pollen filters				
Remote air conditioning operation	✗	✗	✓	✓
<b>SECURITY</b>	<b>PURE</b>	<b>EDGE</b>	<b>EXCLUSIVE</b>	<b>LIMITED EDITION</b>
Transponder key engine immobiliser	✓	✓	✓	✓
Remote central locking	✓	✓	✓	✓
<b>SEATING, UPHOLSTERY &amp; TRIM</b>	<b>PURE</b>	<b>EDGE</b>	<b>EXCLUSIVE</b>	<b>LIMITED EDITION</b>
Recline and slide-adjustable front seats	✓	✓	✓	✓
Fabric upholstery	✓	✓	✗	✗
Fabric and synthetic leather upholstery	✗	✗	✓	✗
Fabric and leather upholstery	✗	✗	✗	✓
Driver's seat height adjustment	✓	✓	✓	✓
50:50 split/fold rear seats	✓	✓	✓	✓
Light blue ambient centre console illumination	✗	✗	✓	✓
3-spoke leather steering wheel and leather gear knob trim	✓	✓	✓	✓
Silver interior door handle finish	✓	✓	✓	✓
Mandarina orange detailing/accents	✗	✗	✗	✓
<b>EXTERIOR &amp; BODY</b>	<b>PURE</b>	<b>EDGE</b>	<b>EXCLUSIVE</b>	<b>LIMITED EDITION</b>
LED projector headlights	✗	✗	✓	✓
LED light guides	✗	✗	✓	✓
Halogen projector headlights	✓	✓	✗	✗
Front fog lights	✗	✓	✓	✓
Daytime running lights	✓	✓	✗	✗
LED daytime running lights	✗	✗	✓	✓
Rear privacy glass	✗	✓	✓	✓
Canvas opening roof	✗	OPT	OPT	✓
Gloss black roof (bi-tone)	✗	OPT	OPT	✓
Black wheel arch mouldings	✓	✓	✓	✓
Silver front and rear under-runs	✗	✗	✓	✗

17-inch alloy wheels	✓	✗	✗	✗
18-inch black/machined face alloy wheels	✗	✓	✓	✗
18-inch matt black alloy wheels with Mandarina accents	✗	✗	✗	✓
Tyre repair kit	✓	✓	✓	✓
Metallic paint	Opt	✗	✗	✗
Bi-tone metallic paint	✗	✓	✓	✓
Mandarina orange accents on bumpers and lower door panel	✗	✗	✗	✓