

## TOYOTA PRIUS PLUG-IN TIMELINE

YEAR	MONTH	EVENT
1997	December	First generation Prius launched in Japan.
2000	October	Prius launched in the UK.
2004	January	Second generation Prius launched in the UK.
2009	January	The third generation Prius makes its debut at the Detroit motor show.
	August	Third-generation Prius UK sales launched.
	September	Prius Plug-in Hybrid concept car unveiled at Frankfurt motor show.
	December	Toyota announces a global trial leasing programme for Prius Plug-in.
2010	June	Toyota and EDF launch a trial of Prius Plug-in London to gather performance and user intelligence prior a production model being launched.
2011	March	Toyota reveals Prius Plug-in at the Geneva motor show and signals it will quickly advance into production.
	September	Production version of Prius+ appears at the Frankfurt motor show.
2012	July	Prius Plug-in UK sales begin.
2013	June	Global Prius sales pass three million units.
2014	July	A Prius Plug-in sets the first fuel economy record lap at the Nürburgring.
2015	July	Chargemaster Plc becomes Toyota's partner for providing home charging points for Prius Plug-in.
2016	March	An all-new Prius Plug-in is revealed at the New York motor show, constructed on a Toyota New Global Architecture-based platform.
	September	The new Prius Plug-in is presented for the first time in Europe at the Paris motor show.
2017	February	UK Prius Plug-in sales commence.
2019	July	Cabin configuration changes to provide three rear seats.
2020	November	Lane Trace Assist, smartphone integration and data communication module added to all versions.
2022	Summer	End of sales of second generation Prius Plug-in in the UK.