



History by Model  
Toyota Passenger Car Sales 1965- 2024

MODELS	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	TOTAL	
1000																										0	
STARLET	6																										6
iQ									16	7,897	4,486	2,905	2,697	1,472	947	10										20430	
AYGO						2896	14034	14158	15191	15,359	13,680	14,543	16,315	16,539	20,995	25,071	23,819	22,751	23,093	23,200	17,024	17,386	12,595	20,425	14,703	343777	
YARIS	24369	29726	31313	35153	35225	33981	29716	31028	30683	30,545	22,114	18,306	27,688	25,771	23,263	22,724	19,875	16,067	12,556	15,262	7,016	86	1,474		523941		
YARIS HYBRID													2,819	5,716	8,403	10,914	10,813	12,552	17,002	14,079	14,246	24,152	22,051	23,855	22,432	189034	
YARIS CROSS																						2,585	14,558	19,329	19,635	56107	
YARIS VERSO	2371	2162	1683	1478	1323	1280	79																			10376	
TERCEL																										0	
TERCEL 4x4																										0	
COROLLA (EOS 2007)	17814	17790	21132	23036	22319	24199	21195	2988																		150473	
COROLLA GT/GX																										0	
COROLLA GT COUPE																										0	
COROLLA VERSO			3775	3369	5451	9570	7885	7464	6390																	43904	
COROLLA CONVENTIONAL																					1,085	112				1197	
COROLLA HYBRID																					13,753	17,540	18,855	18,149	18,679	12,997	99973
COROLLA HYBRID SALOON																					699	528	486	449	28	2190	
TOTAL COROLLA	17814	17790	24907	26405	27770	33769	29080	10452	6390											15,537	18,180	19,341	18,598	18,707	12,997	297737	
AURIS inc TOURING SPORTS							111	21799	20808	17,096	10,159	6,924	5,969	10,192	9,554	8,333	6,178	3,777	1,367	49						122316	
AURIS HYBRID inc TOURING SPORTS											2655	4643	4035	6,194	9,625	10,772	10,446	10,728	11,973	1,144						72215	
VERSO										4827	4271	3500	2,978	3,566	3,479	3,623	3,837	2,445	880							33406	
VERSO S											1,453	636	155													2244	
URBAN CRUISER										1575	1,474	1,247	681	3												4980	
PRIUS	183	616	291	364	1588	3749	5017	8750	9042	8,062	10565	6,522	4,718	2,807	2,445	3,361	5,312	4,889	4,187	2,509	842	563	380	23	0	86785	
PRIUS PLUG-IN											3	470	509	379	270	96	422	771	708	830	478	264	129	815		6144	
PRIUS+												826	1110	818	1144	1185	925	977	3771	2,784	13					13553	
CARINA iI/E																										0	
MIRAI																4	8	33	46	56	44	10	6	25	0	232	
AVENSIS	21302	22692	17942	23207	26011	22222	20288	18363	14444	12962	11,418	8,177	8,683	5,389	5,212	5,239	5,142	3,478	1,763	1						253935	
AVENSIS VERSO		866	1376	947	588	329	77																			4183	
C-HR																	223	4,096	3,082	2,335	37					9773	
C-HR HYBRID																	289	10,760	15,971	15,897	16,726	17,907	17,442	16,994	10,239	122225	
C-HR PLUG-IN HYBRID																										5,602	5602
bZ4X																											8947
RAV4	5205	10330	14406	15818	15660	14234	12082	10950	7942	4608	5,200	4,693	4,034	7,187	7,588	6,912	4,071	2,998	695	32			438	553	7,956	154645	
RAV4 HYBRID																7	4,498	5,525	6,918	9,835	12,635	11,525	7,825	4,147	888	63803	
RAV4 PLUG-IN																					7	1,563	2,603	2,244	5,186	11603	
HIGHLANDER																						756	461	165	53	1435	
CAMRY	346	207	485	138	69															416	412	290	96			2459	
CELICA	4377	6171	5314	5370	4318	2788	1549	2													190	271	304	280	197	3	29889
SUPRA																											1245
PASEO																											0
MIR2	2854	2316	2257	2297	1918	1217	1074	1																			13934
GT86													1,438	1,777	1,046	777	684	669	479	349	260					7479	
GR86																							180	1,316	48		1544
GR YARIS																						19	1,585	345	159		2108
CORONA																											0
CRESSIDA																											0
SPACECRUISER																											0
PREVIA	1509	2370	1994	2217	1812	1528	1133	5																			12568
PICNIC	1124	274																									1398
CROWN																											0
LANDCRUISER II																											0
LAND CRUISER COLORADO	1291	1511	1503																								4305
LANDCRUISER GX/GX																											0
LANDCRUISER AMAZON		1123	1027	979	904	711	575	510																			5829
LANDCRUISER				3158	3895	3830	2996	2355	1456	828	1,434	1000	838	547	792	747	759	576	798	857	565	291	805	961	483	29871	
LANDCRUISER V6	870								463	209	465	613	789	557	479	299	1										4745
4RUNNER																											0
PROACE VERSO																											56
PROACE VERSO EV																											142
PROACE CITY VERSO EV																											68
OTHERS																											0
TOYOTA	83621	98154	104498	117531	121081	122,534	117,811	118,373	118,373	103,968	87,921	74,529	85,614	89,491	95,025	100,207	97,236	102,691	102,558	121,764	92,092	97,253	120,239	109,415	101,465	2583444	
Market Share	3.76%	3.99%	4.07%	4.55%	4.72%	5.02%	5.02%	4.92%	4.99%	5.21%	4.33%	3.84%	4.19%	3.95%	3.84%	3.80%	3.61%	4.04%	4.33%	4.60%	5.60%	6.10%	6.30%	5.80%	5.20%		

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Toyota UK Year Book by model 1965-2019

History by Model  
Toyota Passenger Car Sales 1965-1999

TOYOTA MODELS	1965-1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	TOTAL	
1000	5754	5330	4387	1626	4																					17101	
STARLET				2511	7906	6768	4031	4646	2919	2059	2320	1815	1158	702	555	529	429	496	685	1048	874	4304	10079	10235	3431	69500	
YARIS																										17119	
YARIS VERSO																										167	
TERCEL								878	6333	2376	203	3														9793	
TERCEL 4x4									2164	1866	1436	1032	909	150												7557	
COROLLA	23022	9657	11850	10315	9116	13620	9221	10976	7593	10573	13488	13897	14777	15919	17004	14525	13537	14746	18317	14745	11656	11472	15294	22572	20715	348607	
COROLLA GT/GX											1181	1192	1163	1701	1932	1696	1532	478	607	540	33					12055	
COROLLA GT COUPE											1118	452	854	293												2717	
TOTAL COROLLA	23022	9657	11850	10315	9116	13620	9221	10976	7593	11691	15121	15943	16233	17620	18936	16221	15069	15224	18924	15285	11689	11472	15294	22572	20715	363379	
CARINA II/E	5696	1631	1533	4298	5271	5357	4512	4481	2645	5561	6175	7012	6598	6879	8257	11800	13918	15435	21669	22584	23601	22628	21816	774		230131	
AVENSIS																								444	25298	21998	47740
CAMRY										3528	3449	3128	1795	4177	3596	3247	1981	1099	2044	1855	989	735	541	1878	1139	513	35694
CELICA	9357	3423	2985	5131	5294	4483	2867	3464	3715	2794	1602	3004	3247	3204	2643	3312	2738	1826	1295	1792	2500	3486	3211	3021	2474	82868	
CELICA/SUPRA								293	1012	1385	1442	1294	1809	2056	2993	2285	711	403	192	212	150	69				16306	
PASEO																										2601	
MR2											2116	2429	2868	3159	3008	3457	4053	3022	2170	1357	997	827	710	684	370	31227	
CORONA	6133	1439	1618	50	805	752	66																			10863	
CRESSIDA			1293	3897	3315	2429	2001	2054	280																	15269	
SPACECRUISER									894	1220	857	1224	1091	1535	1761	764										9346	
PREVIA																708	1837	2211	2598	2920	3426	3615	3111	1961	781	23168	
PICNIC																						144	2659	2471	2375	7649	
CROWN	3121	458	449	490	502	713	499	458	252	37																6979	
LANDCRUISER II														722	669	559	221	274	226	130	106	7				2914	
LAND CRUISER / COLORADO																										8410	
LANDCRUISER GX/VX		156	40				190	331	348	264	322	250	179	230	339	463	491	583	1065	1127	865	911	124			8278	
LANDCRUISER AMAZON																										2921	
4RUNNER																			156	851	572	195				1774	
RAV4																				1648	6795	7548	6491	7492	4913	34887	
OTHERS	486		2	16	7	45	18	9				1					2									586	
TOYOTA	75614	22094	24157	28334	32220	34167	23405	27590	31683	32702	34722	35802	38269	39853	42408	42079	40568	41518	50835	49943	52310	58491	70411	79298	77799	1086272	
Mkt Share		1.72%	1.83%	1.78%	1.88%	2.26%	1.58%	1.77%	1.77%	1.87%	1.90%	1.90%	1.90%	1.80%	1.84%	2.09%	2.55%	2.61%	2.86%	2.61%	2.69%	2.89%	3.24%	3.53%	3.54%		