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History by Model
Toyota Passenger Car Sales 1965-2026 (All UK Markets)

TOYOTA										
MODELS	1965-2025	October 2026 (YTD)								TOTAL
1000	17101									17101
STARLET	69506									69506
iQ (2008-2015)	20430									20430
AYGO X	48,625	13,130								61755
AYGO	297,388									297388
YARIS	541060									541060
YARIS HYBRID	132,587	16,207								148,794
YARIS CROSS	74,142	14,550								88,692
NG YARIS HYBRID	70,022									70,022
GR YARIS	2,268	153								2,421
YARIS VERSO (EOS 2006)	10,543									10,543
TERCEL	9793									9793
TERCEL 4x4	7557									7557
COROLLA (EOS 2007)	499080									499080
COROLLA GT/GX	12055									12055
COROLLA GT COUPE	2717									2717
COROLLA HYBRID SALOON	2190									2190
COROLLA CONVENTIONAL	1198									1198
COROLLA HYBRID	99973									99973
COROLLA VERSO (SOS 2002-2008)	43904									43904
TOTAL COROLLA	641,708	9,500								651208
AURIS inc TOURING SPORTS	122316									122316
AURIS HYBRID inc TOURING SPORTS	72215									72215
VERSO	33406									33406
VERSO S (2011-2013)	2244									2244
URBAN CRUISER (2009-2013)	4980									4980
URBAN CRUISER EV (SOS 2025)	25	3,468								3493
PRIUS	86785									86785
PRIUS PLUG-IN	7423	558								7981
PRIUS+	13551									13551
CARINA II/E	230131									230131
MIRAI	234	8								242
AVENSIS	301675									301675
AVENSIS VERSO (SOS 2001-2006)	4183									4183
C-HR	9773									9773
C-HR Plug-in hybrid	9819	1,626								11445
C-HR Hybrid	132542	7,177								139719
C-HR+	-	5,220								5220
bZ4X	12243	1,732								13975
bZ4X Touring		510								510
RAV4	189,532									189532
RAV4 HYBRID	66,162	2								66,164
RAV4 PLUG-IN	17242	2,005								19,247
HIGHLANDER	1445	0								1,445
CAMRY	38151									38151
CELICA (EOS 2007)	112757									112757
CELICA/SUPRA	16306									16306
SUPRA	1,245									1245
PASEO	2601									2601
MR2 (EOS 2001)	45161									45161
GR86	1544									1544
GT86	7479									7,479
CORONA	10863									10863
CRESSIDA	15269									15269
SPACECRUISER	9346									9346
PREVIA (EOS 2007)	35736									35736
PICNIC (EOS 2001)	9047									9047
CROWN	6979									6979
LANDCRUISER II	2914									2914
LAND CRUISER COLORADO (EOS 2003)	12715									12715
LANDCRUISER GX/VX	8278									8278
LANDCRUISER AMAZON (EOS 2007)	8750									8750
LANDCRUISER	30,470	366								30836
LANDCRUISER V8	4745									4745
PROACE VERSO	56	0								56
PROACE VERSO EV	503	212								715
4RUNNER	1774									1774
PROACE CITY VERSO EV	630	69								699
OTHERS	586									586
TOYOTA	4305678	76,493	0	0	0	0	0	0	0	4382171
Market Share		4.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	

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History by Model
Toyota Passenger Car Sales 1965- 2024

MODELS	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	TOTAL
1000																											0
STARLET	6																										6
iQ									16	7,897	4,486	2,905	2,697	1,472	947	10											20430
AYGO						2896	14034	14158	15191	15,359	13,680	14,543	16,315	16,539	20,995	25,071	23,819	22,751	23,093	23,200	17,024	17,386	12,595	20,425	14,703	13,497	357274
YARIS	24369	29726	31313	35153	35225	33981	29716	31028	30683	30,545	22,114	18,306	27,688	25,771	23,263	22,724	19,875	16,067	12,556	15,262	7,016	86	1,474				523941
YARIS HYBRID													2,819	5,716	8,403	10,914	10,813	12,552	17,002	14,079	14,246	24,152	22,051	23,855	22,432	19,813	208847
YARIS CROSS																						2,585	14,558	19,329	19,635	18,035	74142
YARIS VERSO	2371	2162	1683	1478	1323	1280	79																				10376
TERCEL																											0
TERCEL 4x4																											0
COROLLA (EOS 2007)	17814	17790	21132	23036	22319	24199	21195	2988																			150473
COROLLA GT/GX																											0
COROLLA GT COUPE																											0
COROLLA VERSO			3775	3369	5451	9570	7885	7464	6390																		43904
COROLLA CONVENTIONAL																				1,085	112						1197
COROLLA HYBRID																				13,753	17,540	18,855	18,149	18,679	12,997	12,187	112160
COROLLA HYBRID SALOON																				699	528	486	449	28			2190
TOTAL COROLLA	17814	17790	24907	26405	27770	33769	29080	10452	6390											15,537	18,180	19,341	18,598	18,707	12,997	12,187	309924
AURIS inc TOURING SPORTS							111	21799	20808	17,096	10,159	6,924	5,969	10,192	9,554	8,333	6,178	3,777	1,367	49							122316
AURIS HYBRID inc TOURING SPORTS											2655	4643	4035	6,194	9,625	10,772	10,446	10,728	11,973	1,144							72215
VERSO										4827	4271	3500	2,978	3,566	3,479	3,623	3,837	2,445	880								33406
VERSO S												1,453	636	155													2244
URBAN CRUISER										1575	1,474	1,247	681	3													4980
URBAN CRUISER EV																										25	25
PRIUS	183	616	291	364	1588	3749	5017	8750	9042	8,062	10565	6,522	4,718	2,807	2,445	3,361	5,312	4,889	4,187	2,509	842	563	380	23	0		86785
PRIUS PLUG-IN												3	470	509	379	270	96	422	771	708	830	478	264	129	815	1279	7423
PRIUS+													826	1110	818	1144	1185	925	977	3771	2,784	13					13553
CARINA II/E																											0
MIRAI																4	8	33	46	56	44	10	6	25	0	2	234
AVENSIS	21302	22692	17942	23207	26011	22222	20288	18363	14444	12962	11,418	8,177	8,683	5,389	5,212	5,239	5,142	3,478	1,763	1							253935
AVENSIS VERSO		866	1376	947	588	329	77																				4183
C-HR																	223	4,096	3,082	2,335	37						9773
C-HR HYBRID																	289	10,760	15,971	15,897	16,726	17,907	17,442	16,994	10,239	10,317	132542
C-HR PLUG-IN HYBRID																									5,602	4,217	9819
bZ4X																							438	553	7,956	3,734	12681
RAV4	5205	10330	14406	15818	15660	14234	12082	10950	7942	4608	5,200	4,693	4,034	7,187	7,588	6,912	4,071	2,998	695	32							189532
RAV4 HYBRID																7	4,498	5,525	6,918	9,835	12,635	11,525	7,825	4,147	888	2,359	66162
RAV4 PLUG-IN																					7	1,563	2,603	2,244	5,186	5,639	17242
HIGHLANDER																						756	461	165	53	10	1445
CAMRY	346	207	485	138	69															416	412	290	96				2459
CELICA	4377	6171	5314	5370	4318	2788	1549	2																			29889
SUPRA																				190	271	304	280	197	3		1245
PASEO																											0
MR2	2854	2316	2257	2297	1918	1217	1074	1																			13934
GT86													1,438	1,777	1,046	777	684	669	479	349	260						7479
GR86																							180	1,316	48		1544
GR YARIS																						19	1,585	345	159	160	2268
CORONA																											0
CRESSIDA																											0
SPACECRUISER																											0
PREVIA	1509	2370	1994	2217	1812	1528	1133	5																			12568
PICNIC	1124	274																									1398
CROWN																											0
LANDCRUISER II																											0
LAND CRUISER COLORADO	1291	1511	1503																								4305
LANDCRUISER GX/VX																											0
LANDCRUISER AMAZON		1123	1027	979	904	711	575	510																			5829
LANDCRUISER				3158	3895	3830	2996	2355	1456	828	1,434	1000	838	547	792	747	759	576	798	857	565	291	805	961	483	499	30470
LANDCRUISER V8	870								463	209	465	613	789	557	479	299	1										4745
4RUNNER																											0
PROACE VERSO																	17	290	456	685	465	481	545	450	56	0	3445
PROACE VERSO EV																									142	361	503
PROACE CITY VERSO EV																									68	562	630
OTHERS																											0
																											0
TOYOTA	83621	98154	104498	117531	121081	122,534	117,811	118,373	118,373	103,968	87,921	74,529	85,614	89,491	95,025	100,207	97,236	102,691	102,558	121,764	92,092	97,253	120,784	109,415	101,465	92,696	2676685
Market Share	3.76%	3.99%	4.07%	4.55%	4.72%	5.02%	5.02%	4.92%	4.99%	5.21%	4.33%	3.84%	4.19%	3.95%	3.84%	3.80%	3.61%	4.04%	4.33%	4.60%	5.60%	6.10%	6.30%	5.80%	5.20%	4.50%	

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Toyota UK Year Book by model 1965-2019

History by Model

Toyota Passenger Car Sales 1965-1999

TOYOTA																									
MODELS	**1965- 1975**	**1976**	**1977**	**1978**	**1979**	**1980**	**1981**	**1982**	**1983**	**1984**	**1985**	**1986**	**1987**	**1988**	**1989**	**1990**	**1991**	**1992**	**1993**	**1994**	**1995**	**1996**	**1997**	**1998**	**1999**	**TOTAL**
1000	5754	5330	4387	1626	4																					17101
STARLET				2511	7906	6768	4031	4646	2919	2059	2320	1815	1158	702	555	529	429	496	685	1048	874	4304	10079	10235	3431	69500
YARIS																									17119	17119
YARIS VERSO																									167	167
TERCEL								878	6333	2376	203	3														9793
TERCEL 4x4									2164	1866	1436	1032	909	150												7557
COROLLA	23022	9657	11850	10315	9116	13620	9221	10976	7593	10573	13488	13897	14777	15919	17004	14525	13537	14746	18317	14745	11656	11472	15294	22572	20715	348607
COROLLA GT/GX											1181	1192	1163	1701	1932	1696	1532	478	607	540	33					12055
COROLLA GT COUPE										1118	452	854	293													2717
TOTAL COROLLA	23022	9657	11850	10315	9116	13620	9221	10976	7593	11691	15121	15943	16233	17620	18936	16221	15069	15224	18924	15285	11689	11472	15294	22572	20715	363379
CARINA II/E	5696	1631	1533	4298	5271	5357	4512	4481	2645	5561	6175	7012	6598	6879	8257	11800	13918	15435	21669	22584	23601	22628	21816	774		230131
AVENSIS																							444	25298	21998	47740
CAMRY									3528	3449	3128	1795	4177	3596	3247	1981	1099	2044	1855	989	735	541	1878	1139	513	35694
CELICA	9357	3423	2985	5131	5294	4483	2867	3464	3715	2794	1602	3004	3247	3204	2643	3312	2738	1826	1295	1792	2500	3486	3211	3021	2474	82868
CELICA/SUPRA								293	1012	1385	1442	1294	1809	2056	2993	2285	711	403	192	212	150	69				16306
PASEO																						1885	695	21		2601
MR2											2116	2429	2868	3159	3008	3457	4053	3022	2170	1357	997	827	710	684	370	31227
CORONA	6133	1439	1618	50	805	752	66																			10863
CRESSIDA			1293	3897	3315	2429	2001	2054	280																	15269
SPACECRUISER									894	1220	857	1224	1091	1535	1761	764										9346
PREVIA																708	1837	2211	2598	2920	3426	3615	3111	1961	781	23168
PICNIC																						144	2659	2471	2375	7649
CROWN	3121	458	449	490	502	713	499	458	252	37																6979
LANDCRUISER II														722	669	559	221	274	226	130	106	7				2914
LAND CRUISER / COLORADO																						859	3307	2555	1689	8410
LANDCRUISER GX/VX		156	40				190	331	348	264	322	250	179	230	339	463	491	583	1065	1127	865	911	124			8278
LANDCRUISER AMAZON																							592	1075	1254	2921
4RUNNER																			156	851	572	195				1774
RAV4																				1648	6795	7548	6491	7492	4913	34887
OTHERS	486		2	16	7	45	18	9				1					2									586
TOYOTA	75614	22094	24157	28334	32220	34167	23405	27590	31683	32702	34722	35802	38269	39853	42408	42079	40568	41518	50835	49943	52310	58491	70411	79298	77799	1086272
Mkt Share		1.72%	1.83%	1.78%	1.88%	2.26%	1.58%	1.77%	1.77%	1.87%	1.90%	1.90%	1.90%	1.80%	1.84%	2.09%	2.55%	2.61%	2.86%	2.61%	2.69%	2.89%	3.24%	3.53%	3.54%	