



Toyotas Prius Trio Add New Features and New Performance Data for 2018

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- Prius+ gains Toyota Safety Sense as standard in revised model range
- New fuel economy and emissions data for Prius, Prius Plug-in and Prius+

Toyota's family of Prius hybrid electric models - the Prius hatchback, Prius Plug-in and seven-seat Prius+ - have undergone changes for 2018 and are the first of the manufacturer's UK models to adopt new fuel consumption and CO₂ emissions data linked to the forthcoming WLTP* programme for vehicle testing.

Prius+

Prius+ was a pathfinder among electrified vehicles as the world's first seven-seat full hybrid electric car. For 2018 it adopts even more advanced technology, being equipped as standard with Toyota Safety Sense.

This package of active safety and driver assistance features provides another layer of protection that can help prevent accidents from happening. And should an impact occur, it can help lessen the consequences. It includes a Pre-Collision System, to warn against a potential collision with a vehicle ahead and provide emergency braking and seatbelt tensioning if required; Adaptive Cruise Control, automatically keeping the car a safe distance from the vehicle in front at speeds above 25mph; Lane Departure Alert, should the vehicle unintentionally veer away from its traffic lane; Automatic High Beam for maximum illumination in night-time driving; and Road Sign Assist, automatically showing speed limits, warning and command signs on the driver's multi-information display when driving on major routes.

The model line-up has been rationalised into two grades: Icon and Excel. Key equipment features for the Icon version include 16-inch alloy wheels, rain-sensing wipers, dusk-sensing headlights, reversing camera, smart entry, automatic air conditioning, power windows, heated/folding door mirrors, auto-dimming rear-view mirror, front fog lights and the Toyota Touch 2 multimedia system with DAB and CD player.

The Excel model takes the strain out of parking manoeuvres with Intelligent Park Assist, plus 17-inch alloys, rear privacy glass, sun shades, heated seats and Toyota Touch 2 with Go, adding navigation and connectivity to the infotainment functions. Customers also have an expanded choice of paint options, with new Autumn Silver and Regency Red options.

Prius+ is among the first models to have undergone new official testing designed to produce data

that is closer to what customers might experience in day-to-day driving. Prior to the full roll-out of the new WLTP fuel consumption and emissions data across the passenger car market in 2019, the new figures are presented as equivalents to the established NEDC** testing programme and are shown below.

More information about the WLTP programme can be found here:

<https://www.toyota.co.uk/world-of-toyota/environment/wltp.json>

		Prius+ with 16in wheels	Prius+ with 17in wheels
Fuel consumption (mpg)	Combined	61.4	57.6
	Urban	60.1	56.5
	Extra-urban	61.4	58.9
CO ₂ emissions - combined cycle (g/km)		106	112

* World Harmonised Light Vehicles Test Procedure ** New European Drive Cycle

Prius

There are some equipment changes for the 2018 Prius, the latest generation of Toyota's pathfinding hybrid electric car. Automatic wipers have been made a standard feature on all versions apart from Active grade, and all new Prius now come with a leather-trimmed steering wheel. Active and Business Edition have a new-style 15-inch alloy wheel, which can also be specified as an option for Business Edition Plus and Excel grade models in place of the 17-inch wheels. Finally, Autumn Silver has been added to Prius's colour palette.

The new fuel consumption and emissions figures are shown below.

		Prius with 15in wheels	Prius with 17in wheels
Fuel consumption (mpg)	Combined	83.1	78.5
	Urban	80.7	76.3
	Extra-urban	85.6	80.7
CO ₂ emissions - combined cycle (g/km)		78	82

Prius Plug-in

Prius Plug-in, the second generation of Toyota's plug-in hybrid electric vehicle, goes into 2018 with no changes to its equipment specifications. Like its sister Prius family models, it does have new fuel and emissions figures, shown below.

Prius Plug-in
(15in wheels only)

	Combined	235
Fuel consumption (mpg)	Urban	n/a
	Extra-urban	n/a
CO ₂ emissions - combined cycle (g/km)		28