



Spring Fever Hits Toyota Showrooms

22 February 2001

Corolla Calida Special Edition for Spring 2001

In a bid to banish those winter blues and entice a little spring fever into the showrooms Toyota has introduced Corolla Calida Special Edition available throughout spring 2001.

The Corolla Calida Special Edition, joining the Corolla range for spring 2001, not only employs intelligent technologies for a better drive but also offers an exciting value for money package and a reassuring purchase with on-the-road prices starting at just £11,295 for the 1.4-litre VVT-i five door liftback.

CLASP ONTO YOUR CASTANETS!

Corolla Calida...

- Based on the popular GS derivative with its wealth of standard features
- 14" alloy wheels, locking wheel nuts and single disc CD player fitted as standard
- In showrooms now, on sale through February, March and April
- Low insurance groups (6E-9E on Corolla Calida)

Corolla Calida is available as a five door liftback in three engine derivatives:

- 1.4-litre VVT-i manual
- 1.6-litre VVT-i manual and automatic
- 2.0-litre D-4D manual (cleaner, more frugal diesel introduced October 2000)
- COROLLA CALIDA DE GRAN VALOR (Great Value Corolla Calida)

Corolla Calida offers the same high levels of standard equipment as the GS derivative and mucho más... you can shimmy to salsa or mellow to la musica with the latest CD/RDS radio cassette tuner system. Seguridad es excelente, locking wheel nuts are fitted as standard on Corolla Calida so you can be as daring as Dalí sporting 14" alloy wheels as standard.

There's no need for muscles like Zorro with standard electric front windows and power steering. Air conditioning, also fitted as standard, keeps you cooler than a piña colada in the summer while heated exterior mirrors fight off the frost during those less-than-Latin spring mornings!

ECONOMY EXCELENTE!

The 1.4-litre VVT-i engine in Corolla Calida is one of the most advanced available in the segment offering best power in its class at 95bhp at 6,000rpm. Thanks to its superb torque characteristics and advanced VVT-i technology, fuel consumption is exceptional for an engine of this performance.

Low fuel consumption and excellent performance means you can cruise the streets of Seville, accelerate over Andalusia and still have enough juice to head off for Tapas with Tonto at 41.5mpg on the combined fuel cycle!

SAFE & SECURE? SI, SI, SI SEÑOR!

Safety and security are not compromised on the Corolla Calida Special Edition. Engine immobiliser and remote central double locking come fitted as standard for the comfort and convenience of driver and passengers. ABS with EBD, twin front airbags and five, three point seatbelts (driver and passenger with pre-tensioners and electronic force limiters) are also standard on Corolla Calida.

MORE PESETAS FOR YOUR POCKETS

Toyota is continuing to explode the myth that its replacement parts costs are expensive and will offer more pesetas for your pockets with competitive replacement parts pricing.

And mucho más...maintenance costs are kept low as the advanced VVT-i engines in new Corolla (including Corolla Calida) do not require a first/one thousand mile service and full services are only required every 20,000 or two years.

COROLLA CALIDA PRICE LIST

(NB Prices include the new Vehicle Excise Duty valid from 1 March 2001).

- 1.4-litre VVT-i - Five door liftback - manual - £11,295
- 1.6-litre VVT-i - Five door liftback - manual - £11,645
- 1.6-litre VVT-i - Five door liftback - automatic - £12,495
- 2.0-litre D-4D - Five door liftback - manual - £13,275

COMPETITOR ANALYSIS

TOYOTA	FIAT	ORD	PEUGEOT	RENAULT	VAUXHALL	VOLKSWAGEN
COROLLA	BRAVA	FOCUS	306	MEGANE	ASTRA	GOLF
Calida	80 SX	CL	Meridian	Sport	Club	S
1.4	1.2	1.4	1.4	1.4	1.6	1.4

	95 bhp	80 bhp	75 bhp	75 bhp	95 bhp	75 bhp	75 bhp
	5 Door	5 Door	5 Door	5 Door	5 Door	5 Door	5 Door

Price (OTR£)

£11,295 £10,395 £10,995 £10,995 £10,900 £11,295 £12,275

Driver and front passenger airbags

√ Driver √ √ √ √ √

Front seat lateral airbags

- - - √ √ - √

Anti-lock braking system

√ - - √ √ - √

Five head restraints

√ √ √ √ - √ -

Five three point seatbelts

√ - √ - √ √ -

Remote central locking

√ - - √ √ √ -

Double locking

√ - - - - √ √

Air conditioning

√ - - √ - √ -

Electric glass sunroof

- √ - - - - √

Electric front windows

√ √ √ √ √ √ √

Electric rear windows	-	-	-	√	-	-	√
Heated power exterior mirrors	√	-	-	√	-	-	√
Trip computer	√	-	-	-	-	-	-
RDS Radio / Cassette	√	√	√	-	√	√	√
RDS Radio / CD player	√	-	-	√	-	-	-
Four speakers	√	√	√	√	√	√	√
Velour upholstery	-	-	√	-	√	√	-
Colour keyed bumpers	√	√	√	√	√	√	√
Full colour keyed body	√	-	-	√	√	√	-
Alloy wheels	√	-	-	-	√	-	-
Front fog lights	-	-	-	√	√	-	-
Specification adjusted price	£11,295	£11,875	£12,520	£11,275	£11,445	£12,160	£12,790

% Difference (+/-)

+5.1% +10.8% -0.2% +1.3% +7.7% +13.2%

Corolla Calida Special Edition, in showrooms now, is on sale through February, March and April, prices starting at £11,295.

For a brochure and details of your nearest Toyota dealer please call the Toyota Customer Call Centre on 0845 275 5555.

ENDS

Note to Editors: Full technical specifications and equipment listings can be downloaded from the Newspress website. Please go to [Manufacturer areas/Toyota/Product/Corolla/Past Releases/Corolla Calida Special Edition](#).